

Strategic Plan 2017-2019



KANSAS STATE
UNIVERSITY

College of Veterinary Medicine



Our Mission

Kansas State University College of Veterinary Medicine is dedicated to the advancement of health and welfare of animals, people, the environment, and the veterinary profession through excellence in teaching, research, service and outreach.

We are committed to a professional degree program with broad training opportunities across a comprehensive range of companion and exotic animals, and livestock species. Our focus is on initiatives that address important societal needs at a local, national and global level.

Our Vision

Exceptional teaching. Impactful research.

Outstanding service. Extraordinary graduates.

Strategic Priorities

Extraordinary Graduates

Exceptional Teaching & Enhanced Learning

Lower Cost of Education for DVM Degree

Outstanding Food Animal Programs

Responsive, Collaborative Research Enterprise

Society Impact Through Service & Outreach

A Culture of Respect & Collegiality

Strategic Priorities



We will work collaboratively and cooperatively among all college units to advance each of these priority areas.

Extraordinary Graduates	<ul style="list-style-type: none"> • Focus on providing clinical experiences and skills in all years of the DVM curriculum • Enhance critical thinking, problem solving and clinical reasoning • Develop students' competence & confidence through peer-peer learning, and opportunities to provide service to under-served communities • Enhance student recruitment to attract outstanding students to KSU
Exceptional Teaching & Enhanced Learning	<ul style="list-style-type: none"> • Invest in resources & provide promotion opportunities to enable every CVM educator to excel • The Administration and the Curriculum Committee will implement structural changes to the curriculum, driven by the strategic priorities and accreditation requirements; faculty will determine improvements to course content • Use mapping to create a seamless curriculum
Lower Cost of Education for DVM Degree	<p>To support the long term-sustainability of the veterinary profession, address student debt-load and enhance their well-being, we will aggressively identify steps to significantly reduce the aggregate cost of education for students earning a DVM degree at KSU. We shall:</p> <ul style="list-style-type: none"> • Create an efficient financial plan to maximize the impact of our resources • Increase the college's scholarship endowment as our No. 1 development priority • Evaluate options to reduce the time required to obtain a DVM degree, that will reduce educational cost, without adversely impacting educational quality
Outstanding Food Animal Programs	<p>Differentiate KSU CVM through highly coordinated outstanding Food Animal programs, with an emphasis on cattle, to attract students, faculty, staff and funding.</p> <ul style="list-style-type: none"> • Increase Food Animal education opportunities, through curricular flexibility. • Using enhanced outreach, expand collaboration opportunities with practices, producers, ranchers, and state/federal government agencies. • Focus on applied and impactful research that is responsive to local, national and international food-related issues.
Responsive, Collaborative Research Enterprise	<ul style="list-style-type: none"> • Target collaborative research opportunities and funding in areas of animal infectious disease, food safety and security, and comparative translational medicine • Invest in strategic hires to enhance the college's responsiveness to animal and human global health issues • Conduct an external review of the college's graduate programs • Identify and support biomedical research opportunities for DVM students • Map & optimize college research resources: skills, techniques, equipment, & space
Societal Impact Through Service & Outreach	<ul style="list-style-type: none"> • Deliver programs that translate knowledge and discovery to achieve local, national and international impact • Provide exceptional service using state-of-the-art technologies • Create a dedicated veterinary extension program, in collaboration with the College of Agriculture
A Culture of Respect & Collegiality	<ul style="list-style-type: none"> • Promote a college-wide culture of mutual respect and collegiality, among faculty, staff and students, which is assessed annually • Foster a culture of diversity and inclusion at the college • Create a new Staff Council, to advocate for all staff throughout the college • Provide opportunities for professional growth and development for all employees • Create and implement innovative staff merit, recognition & appreciation programs