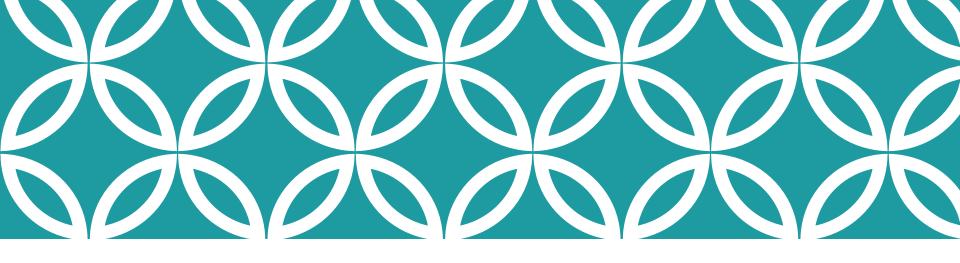


## BUILDING SUSTAINABLE CROP-LIVESTOCK SYSTEMS

Pierre Gerber January 9, 2016 Kansas State University



## THE CHALLENGE

Demand growth and Global sustainability issues.

# LIVESTOCK SECTOR'S GROWTH

	Per caput consumption of meat	
	2000	2050
	Kg/person per year	
Latin America and the Caribbean	58	77
North America and Europe	83	89
East-South Asia and the Pacific	28	51
Sub-Saharan Africa	11	22
Central-West Asia and North Africa	20	33

FAO, 2009

Most of the growth expected to take place in rapidly growing economies

## **GLOBAL TRENDS**

#### Population growth:

- + 30% since 1990
- + 31% or 9.6 billion people by 2050

#### Income growth:

- + 1.5%/year since 1980,+ 5-7%/year in Asia
- + 2%/year to 2050

#### **Urbanization:**

- 20% in 1900, 40% in 1990, >50% in 2010
- 70% of people in cities by 2050

#### World demand for livestock food products since 1990:

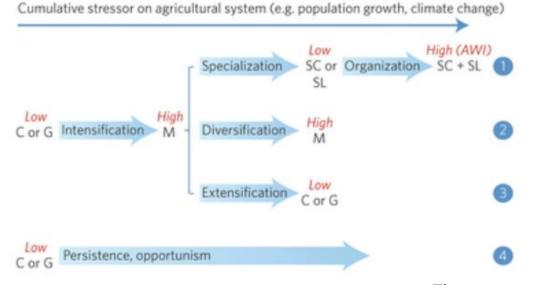
Milk + 30% Meat + 60% Eggs + 80%
+ 70% by 2050

## MIXED CROP-LIVESTOCK SYSTEMS

"Farming systems that to some degree integrate crop and livestock production activities so as to gain benefits from the resulting crop-livestock interactions"

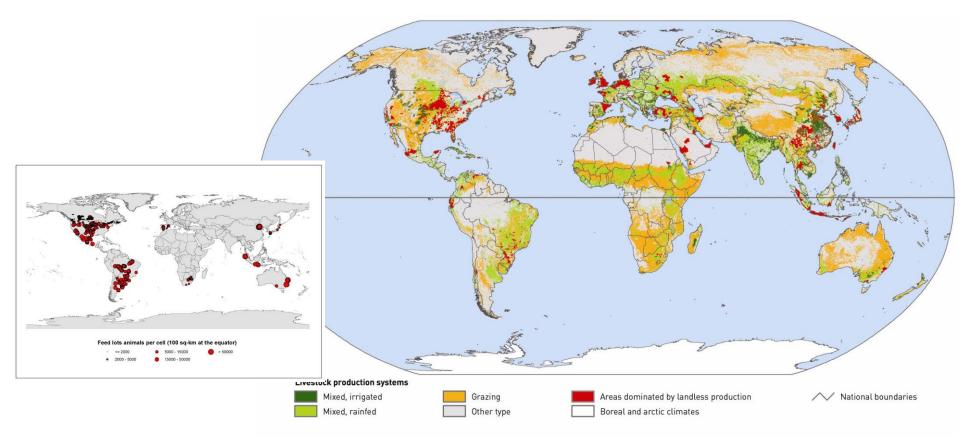
Sumberg, 2003

Four possible trajectories of crop and livestock systems.



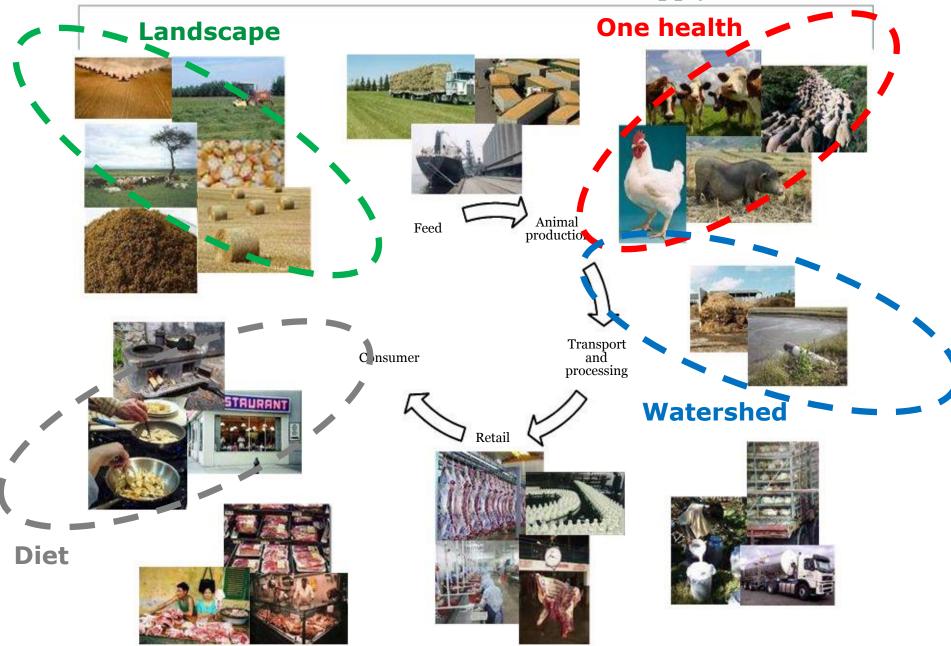
Thornton and Herrero, 2015

# ESTIMATED DISTRIBUTION OF LIVESTOCK PRODUCTION SYSTEMS



FAO, 2006

### An overview of livestock supply chains



# TRENDS IN LIVESTOCK SYSTEMS

Increase in livestock numbers:

Change in feeding system: intensive use of limited land resources

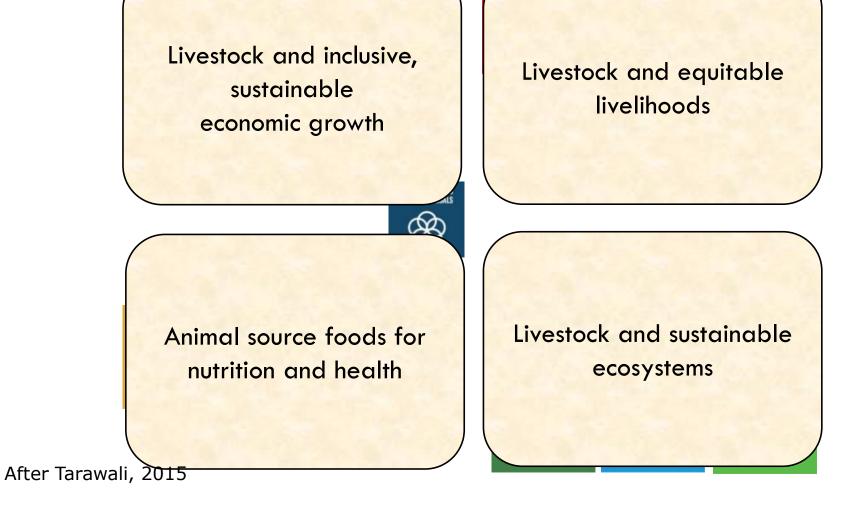
Change in scale: smallholders increasing in size and development of large scale operations, driven by economies of scale and access to market

#### Geographical concentration:

at small/medium and large scale farms, driven by economies of scope and transport costs



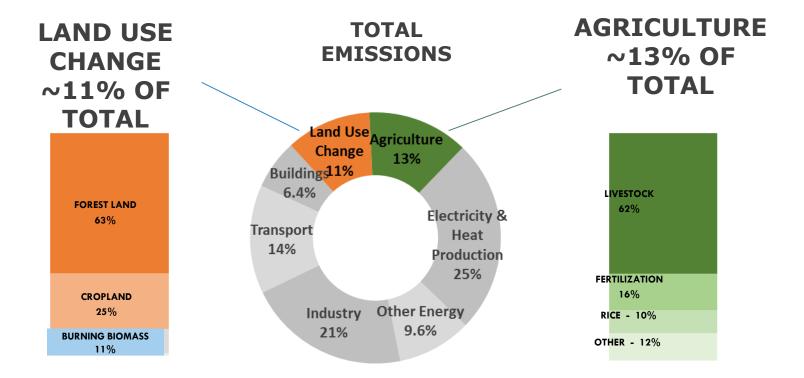




From Tarawali, 2015

## **CLIMATE CHANGE**

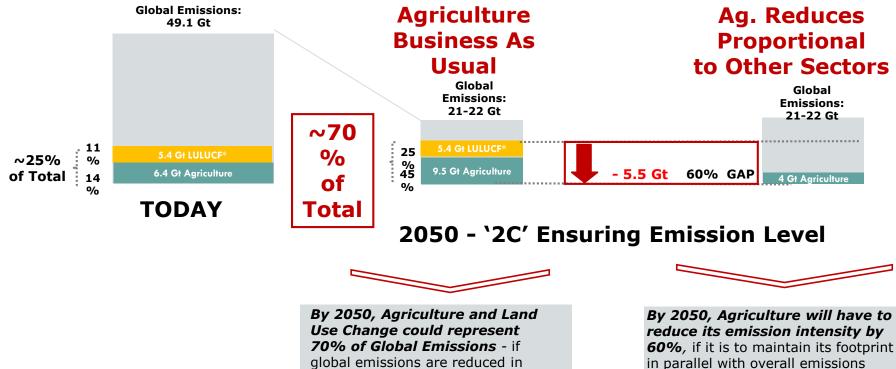
# TODAY - THE FOOD SYSTEM **IS PART** OF THE CLIMATE CHANGE PROBLEM



**IPCC 2014** 

# TOMORROW — THE FOOD SYSTEM COULD BE **THE** CLIMATE CHANGE PROBLEM

#### **Projections of Global, Agriculture and Land Use Change Related Emissions towards 2050** (Gt CO<sub>2</sub>e)



**70% of Global Emissions** - If global emissions are reduced in accordance with a 2C goal, while Agriculture were to remain in business as usual.

\*Land Use, Land Use Change and Forestry

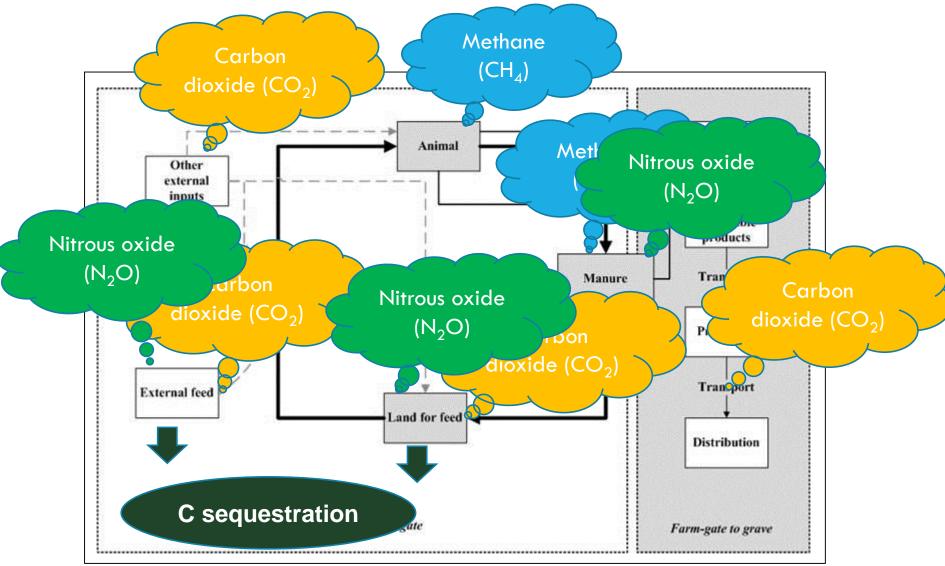
WRI 2013

reductions. This assumes

will have fallen to zero.

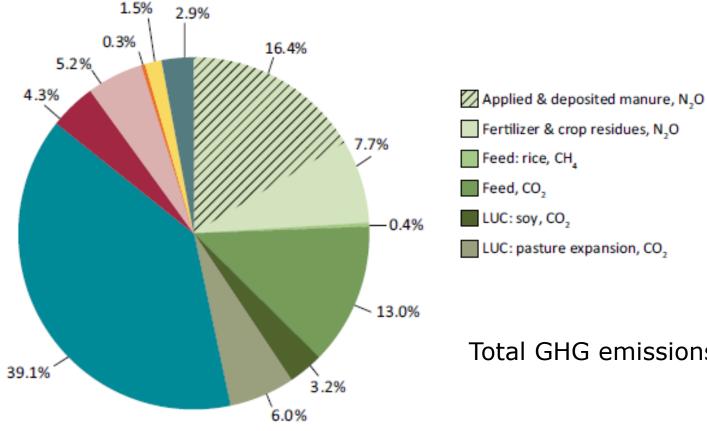
emissions from Land Use Change

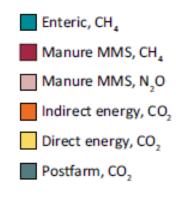
# GHG EMISSIONS IN LIVESTOCK SUPPLY CHAINS



System boundary

## **RELATIVE CONTRIBUTION OF LIFE-CYCLE PHASES** — **GLOBAL LIVESTOCK SECTOR**





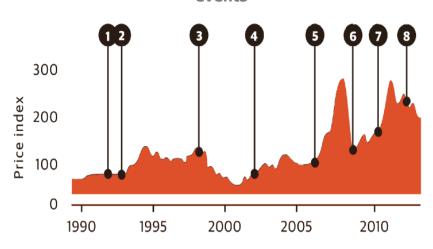
Total GHG emissions: 7.1 Gt CO<sub>2</sub>-eq

FAO, 2013

## CLIMATE CHANGE IMPACTS ON FOOD SYSTEMS – HERE TODAY

#### **PRODUCTION Volatility Impacts FOOD Prices**

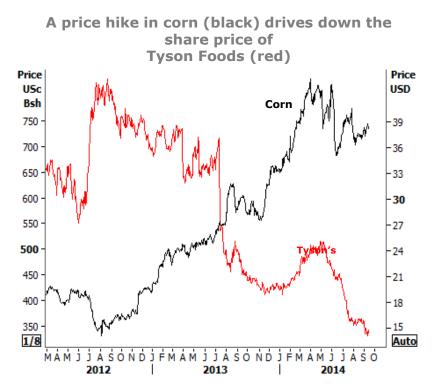
have been linked to extreme weather events



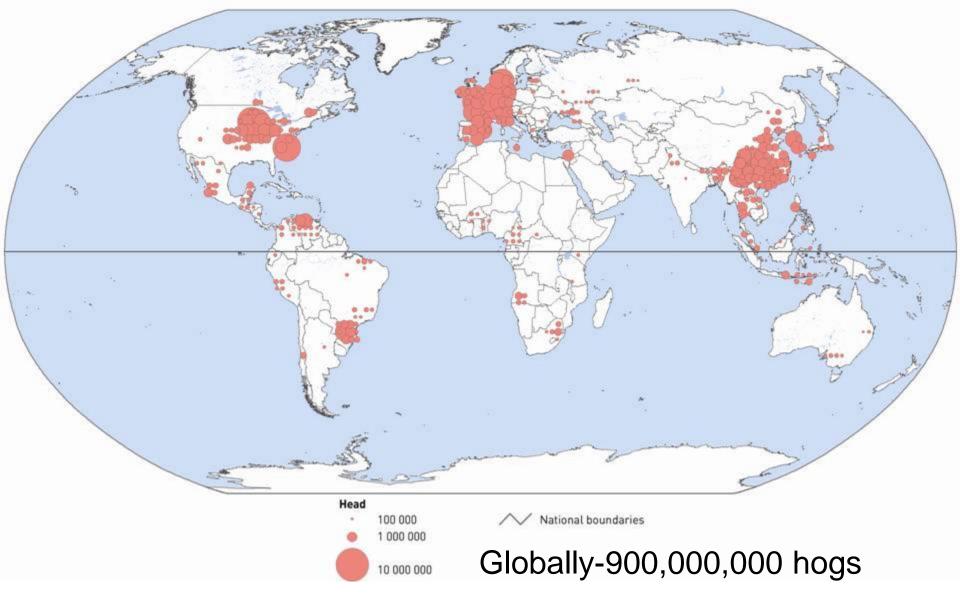
Australia wheat. 2. US maize. 3. Russia wheat. 4. US wheat, India soy, Australia wheat. 5. Australia wheat. 6. Argentina maize, soy.
Russia wheat. 8. US maize.

#### World Bank 2008, Reuters Eikon

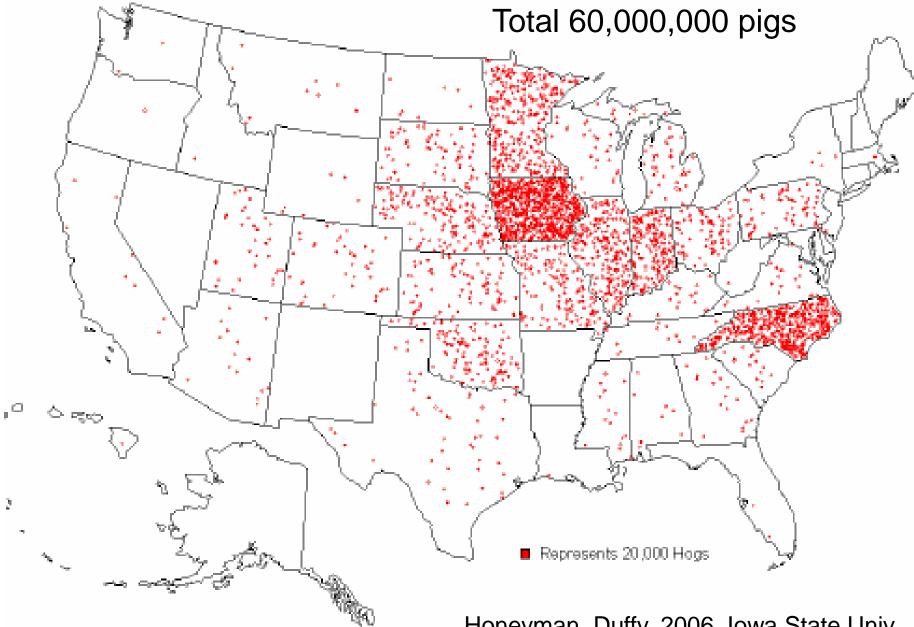
#### PRICE Volatility Impacts SHARE prices



# **GEOGRAPHICAL CONCENTRATION AND THE NUTRIENT ISSUE**



Estimated distribution of industrialized produced pig populations FAO, 2006 US Hog Numbers 2002

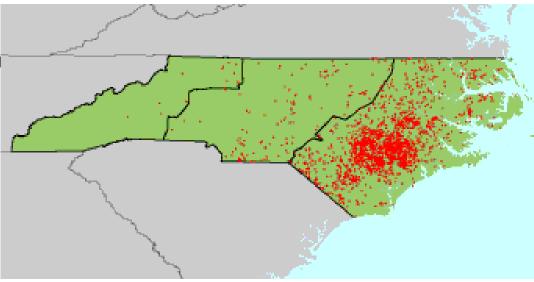


Honeyman, Duffy, 2006. Iowa State Univ

# PIGS IN NORTH CAROLINA

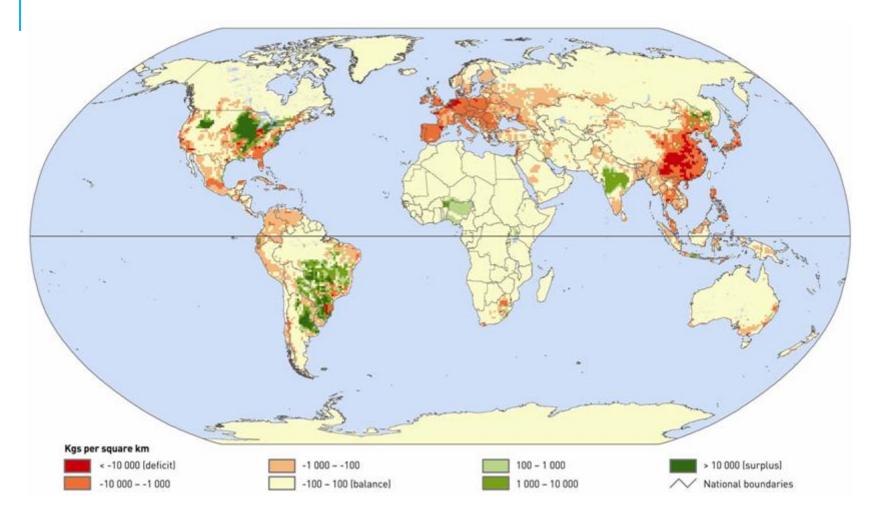
9,800,000 hogs and pigs

45% are in 2 of the 100 counties of the state and are on the coastal plair



US National Agricultural Statistics Service 2005

## ESTIMATED SOYMEAL SURPLUS/DEFICIT

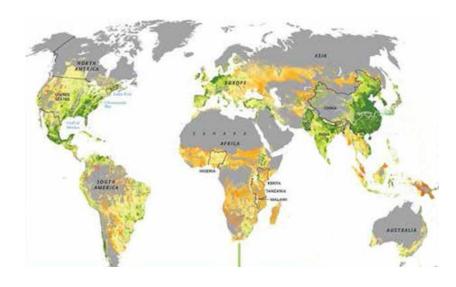


FAO, 2006

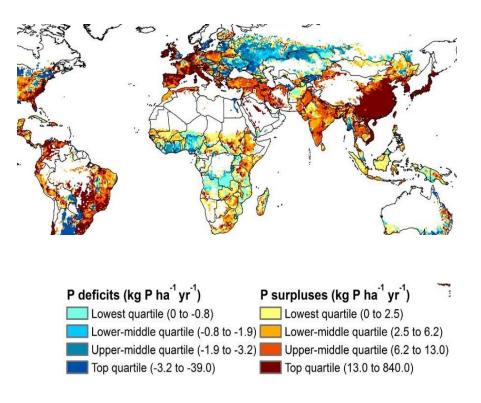
## DISLOCATED RESOURCES.

### NITROGEN BALANCE

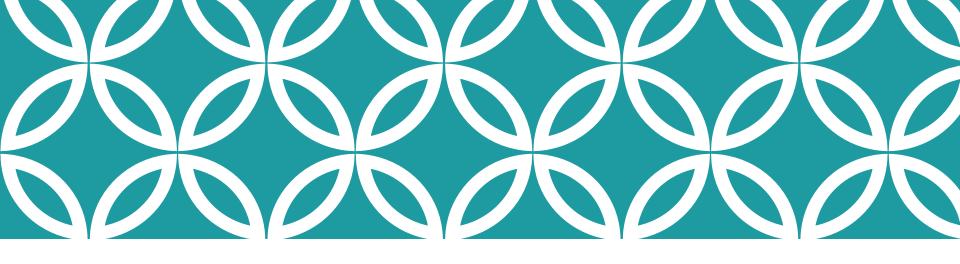
### **PHOSPHORUS BALANCE**







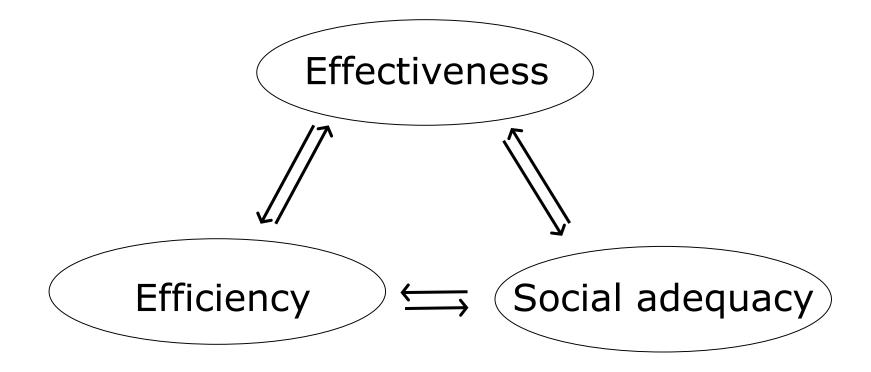
#### MacDonald G K et al. PNAS 2011;108:3086-3091



## THE RELEVANCE OF MIXED CROP-LIVESTOCK SYSTEMS

Comparative advantage of integrated systems.

# WHERE DOES THE SECTOR NEED TO DELIVER?



## EFFECTIVENESS

The sector shall supply the required mix of goods and services, in a safe and robust manner.

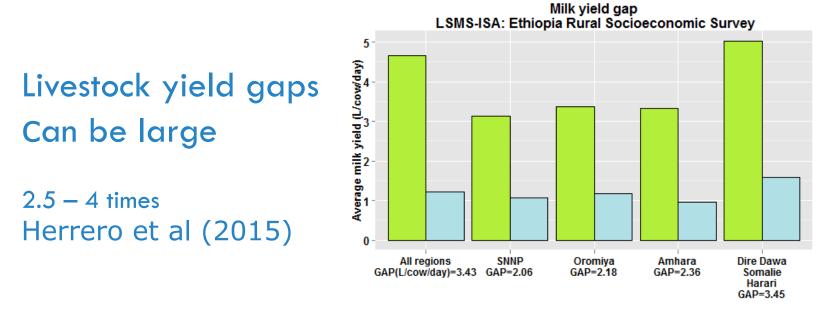
Respond to growth – mixed crop-livestock system is the dominant form of production

- output per animal;
- number of animals.

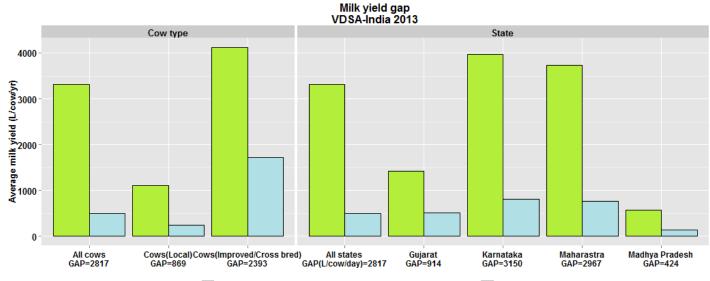
Be resilient to shocks – diversification and integration

- climate change;
- input and output prices;
- animal health.

Ensure food safety – issue of farm size.



Top 10% of the households that have the highest average milk yield The other 90%



Top 10% of the households that have the highest average milk yield The other 90%

# **REDUCING DEMAND - EVIDENCE**

### Strong rationale

- Livestock products are generally more resource intensive than others food items
- Health co-benefits
- Reduced demand: dietary change and reduction in food losses and wastes
- Direct and indirect mitigation effects of reduced demand

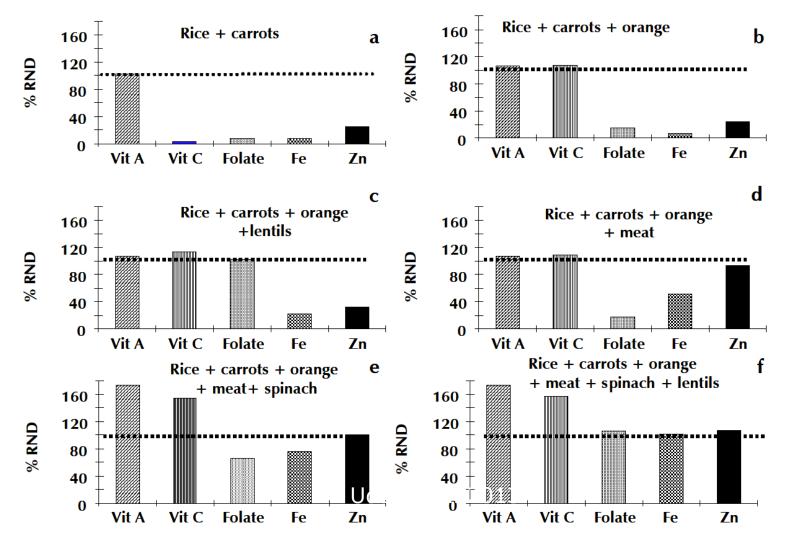
### Uncertainties in the analyses

- Effect on farming systems: use of crop residues and food byproducts, fertilization, traction
- Results highly dependent on hypothesis made about alternative land use
- Rebound effect (50 % in Sweden, Grabs 2015)

### Constraints to implementation

- Instruments and willingness to influence consumers' choice
- Alternative sources of nutrients aren't always accessible / more environmentally friendly.

## NUTRITIONAL DIVERSITY MATTERS



# EFFICIENCY

The sector shall minimize the resources mobilized and noxious emissions generated per unit of output.

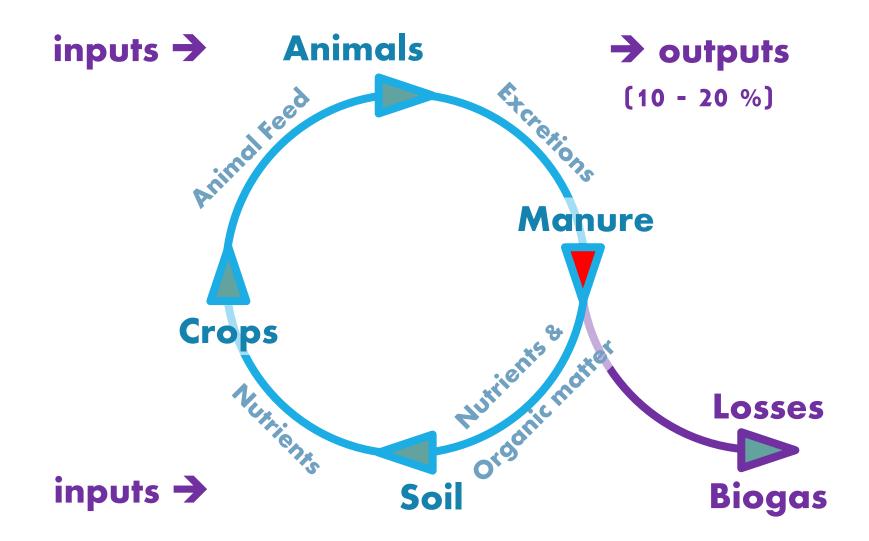
Ecological efficiency:

- unit of natural resource used per unit of output generated;
- unit of noxious emissions generated per unit of output generated.

Economic efficiency:

 minimize price of outputs (given quality and input prices), especially countries with high food insecurity prevalence.

## **CYCLE PRINCIPLE**



# GHG EMISSIONS ARE LOSSES

Methane

- CH<sub>4</sub> emissions are energy losses
- Total enteric methane emissions : equivalent to 144 Mt oil equivalent per year
- Total manure methane emissions: equivalent to 29 Mt oil equivalent per year

Nitrous oxide

- N<sub>2</sub>O losses are N losses from manure and fertilizers
- Manure N<sub>2</sub>O emissions (direct and indirect) from manure application on crops and application on pasture: 3.2 Mt of N

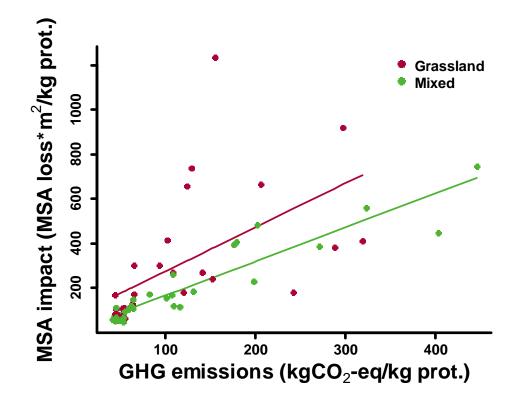
Carbon dioxide

- CO<sub>2</sub> emissions are related to fossil fuel use and organic matter losses
- Soil organic matter is key to land productivity

 $\succ$  There is a strong link between Ei and resource use efficiency

# SYNERGIES BETWEEN GHG MITIGATION AND BIODIVERSITY PRESERVATION

Synergies between the two performances across agro-ecological zones For dairy cattle



Teillard et al., 2014

# SOCIAL ADEQUACY

Food chains need to develop in a manner that suits societal ethical expectations.

## DRIVERS OF CHANGE IN THE FOOD CHAIN : FROM FORK TO FARM

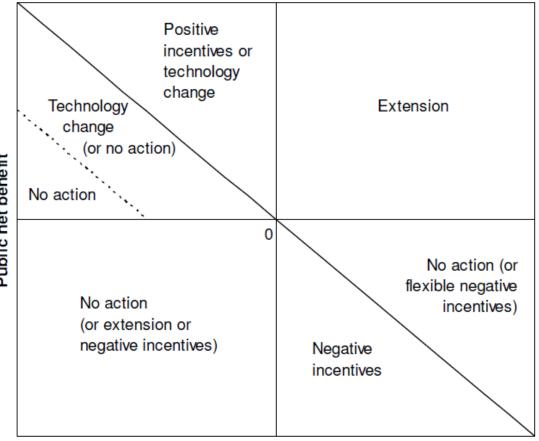




## RESEARCH AND DEVELOPMENT NEEDS

## WHAT WILL TRIGGER CHANGE?

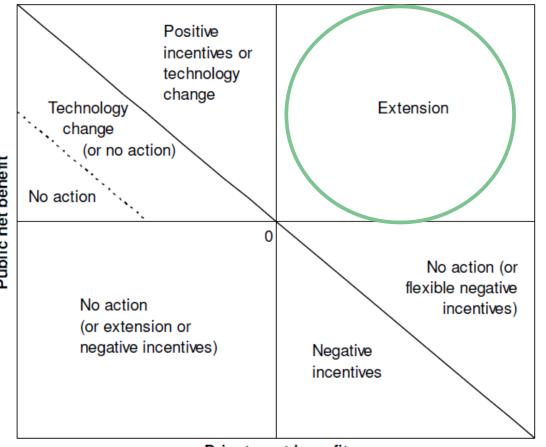




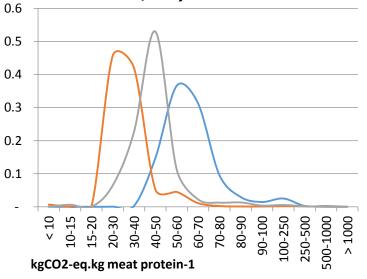
Private net benefit

Public net benefit

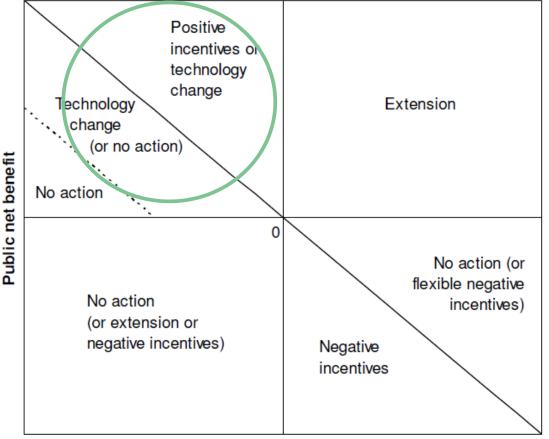
#### Pannel, 2008



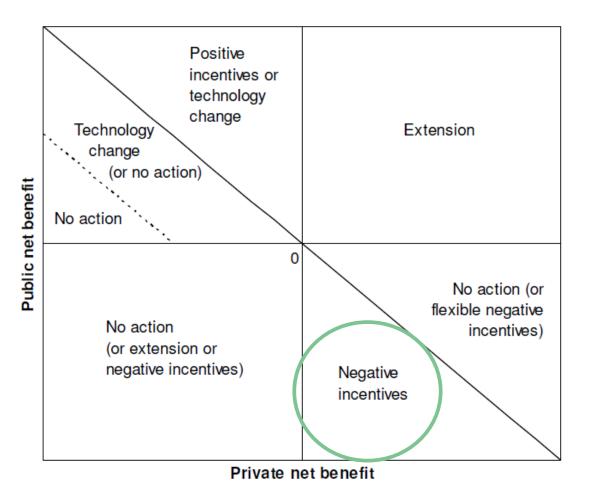
- Technology transfer
- Access to finance
- **Risk mitigation**
- Safeguard against tradeoffs (water, animal welfare, ...)



```
Pannel, 2008
```



- Research
- C markets / payments for emission reduction
- Subsidies (e.g. biogas, renewable energy production)



- Regulations (e.g. on manure management, on agricultural land expansion)
- Price of resources (e.g. fossil fuel)

## **RESEARCH NEEDS (I)**

#### **Broad picture:**

• From field to farm to farming system to food system modelling

#### System level:

 Reconnecting specialized (large scale) crop and livestock production: manure, crop residues, food by-products.

#### **Technology adoption and effectiveness:**

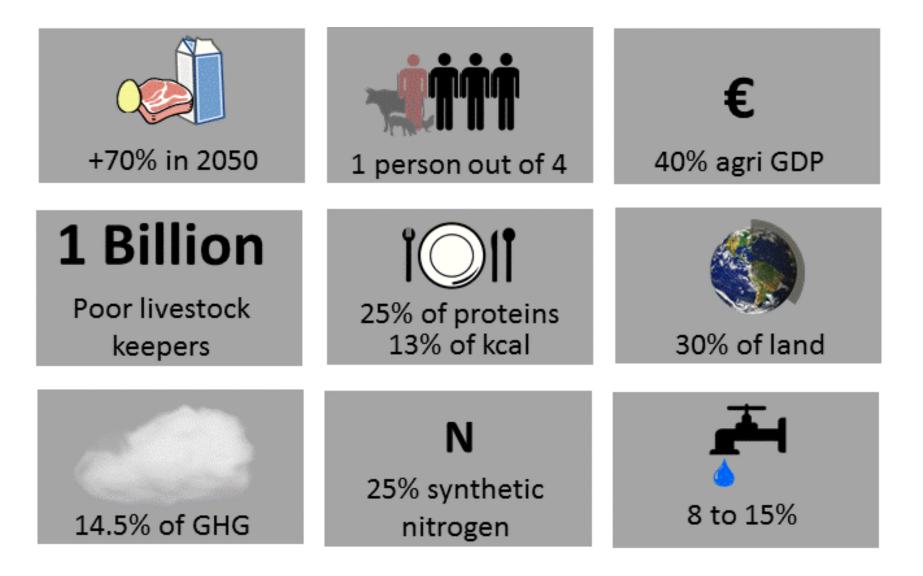
- Drivers of practice change, innovation processes
- Metrics for sustainability assessment and benchmarking

## **RESEARCH NEEDS (II)**

#### Field and animal level:

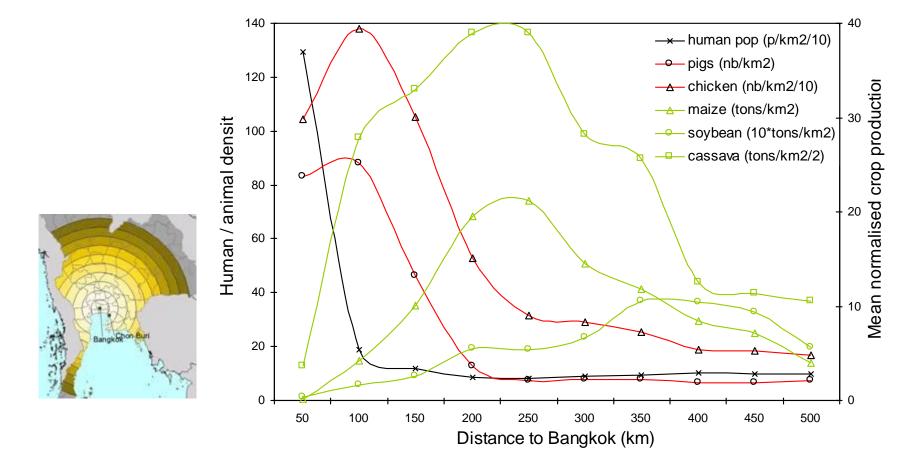
- Crop breeding for edible residues
- Rapid assessment of manure contend (NIR techniques)
- Manure processing, crop residues management

#### **COMPELLING FIGURES**





# SPATIAL DISTRIBUTION OF HUMAN, LIVESTOCK AND CROP DENSITIES AT THE PERIPHERY OF BANGKOK

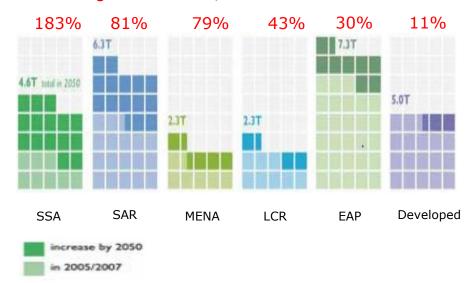


Gerber et al., 2005

## WHAT WILL IT TAKE - FEEDING 9 BILLION PEOPLE IN 2050

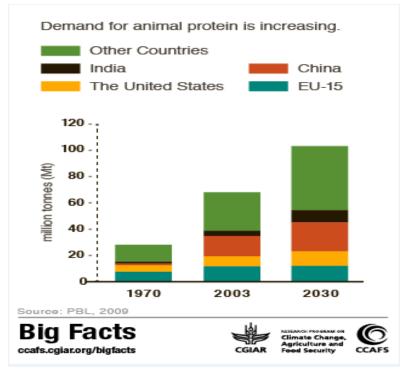
#### **Changing Consumption**

#### Food Consumption by Region 2005/07 vs 2050



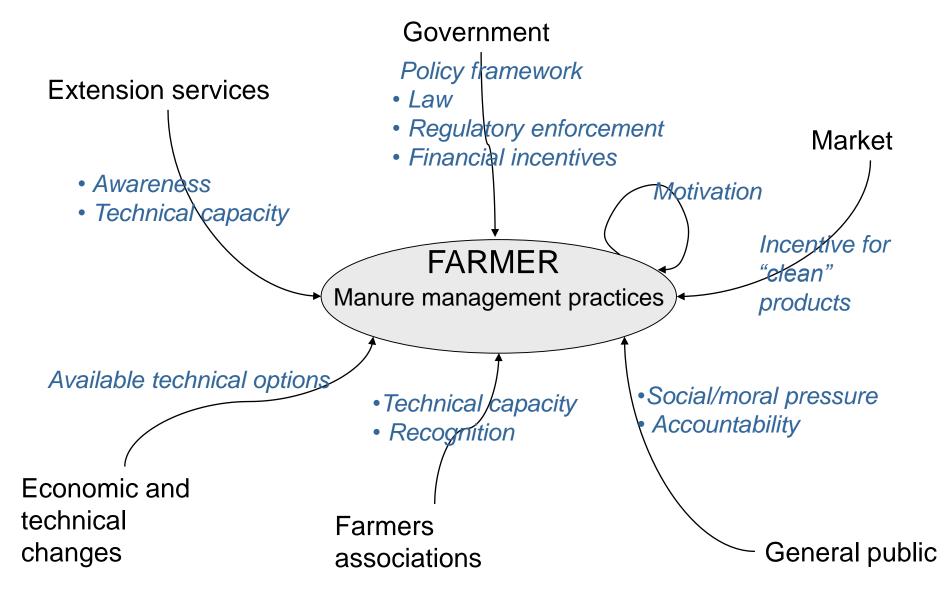
#### Percentage Increase 05/07 – 2050

#### **Changing Diets**

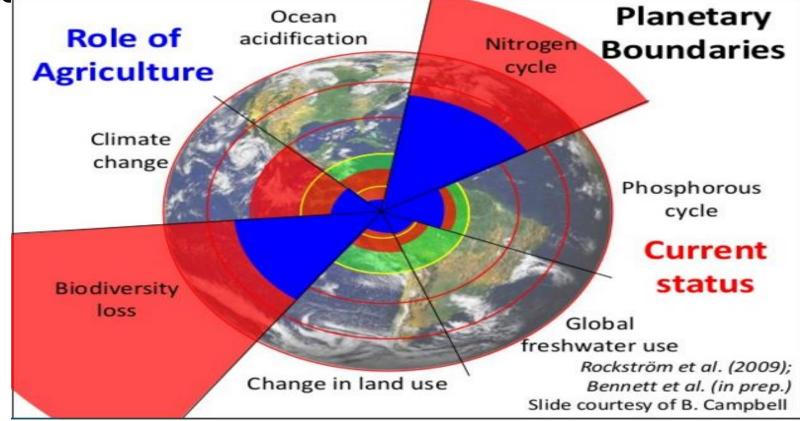


## CEA 2013 based on FAO 2012, CCAFS 2015

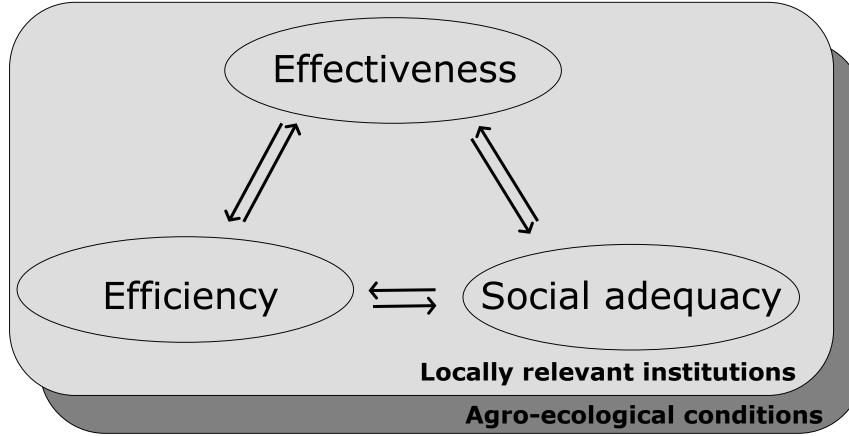
### CHANGES IN MANURE MANAGEMENT PRACTICES, WHAT CAN MAKE IT HAPPEN ?



### MEETING CURRENT DEMAND ALREADY UNSUISTAINARIE (GREEN = SAFE SPACE)

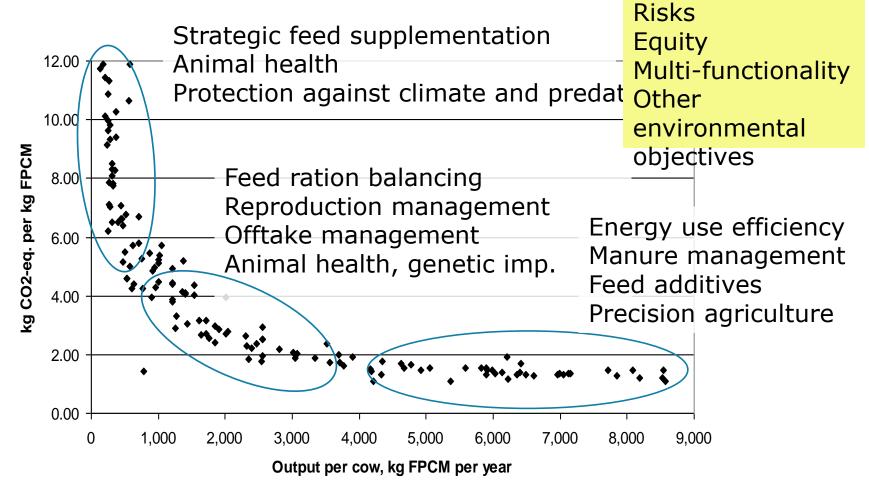


### RESPOND TO DEMAND IN THE CONTEXT OF LOCALLY RELEVANT INSTITUTIONS AND AGRO-ECOLOGICAL CONDITIONS.



#### Diversity, adaptability, inclusive processes

### RELATIONSHIP BETWEEN TOTAL GREENHOUSE GAS EMISSIONS AND MILK OUTPUT PER COW — MITIGATION OPTIONS



Gerber et al., 201

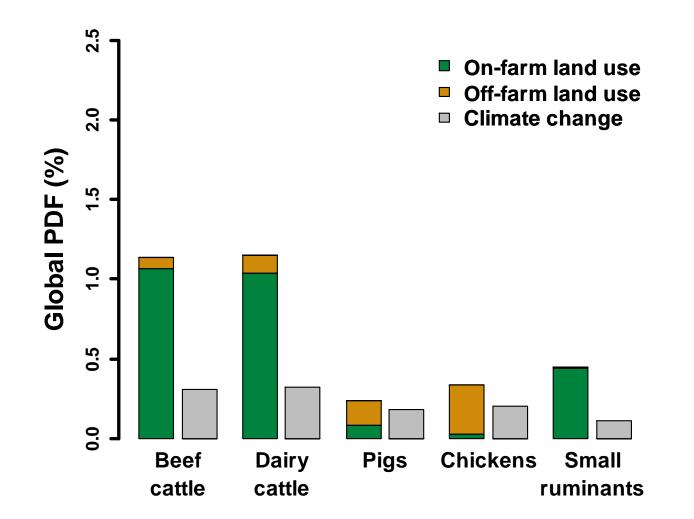
51

# CATEGORIES OF INFLUENCE THAT LIVESTOCK HAVE ON BIODIVERSITY



LEAP,<sup>52</sup> 2014

### IMPACT OF ANIMAL PRODUCTION ON BIODIVERSITY - LAND USE AND CLIMATE CHANGE



PDF: Potentially Disappeared Fraction of species

#### POVERTY, HUNGER, CLIMATE AND CLIMATE SMART AGRICULTURE To build food systems that meet increasing demand

*To build food systems that meet increasing demand while remaining profitable and sustainable in the face of Climate Change.* 

#### WHAT WILL IT

- 1. Increasing productivity sustainably
- 2. Enhancing the resilience of producers and supply chains
- 3. Reducing Emissions

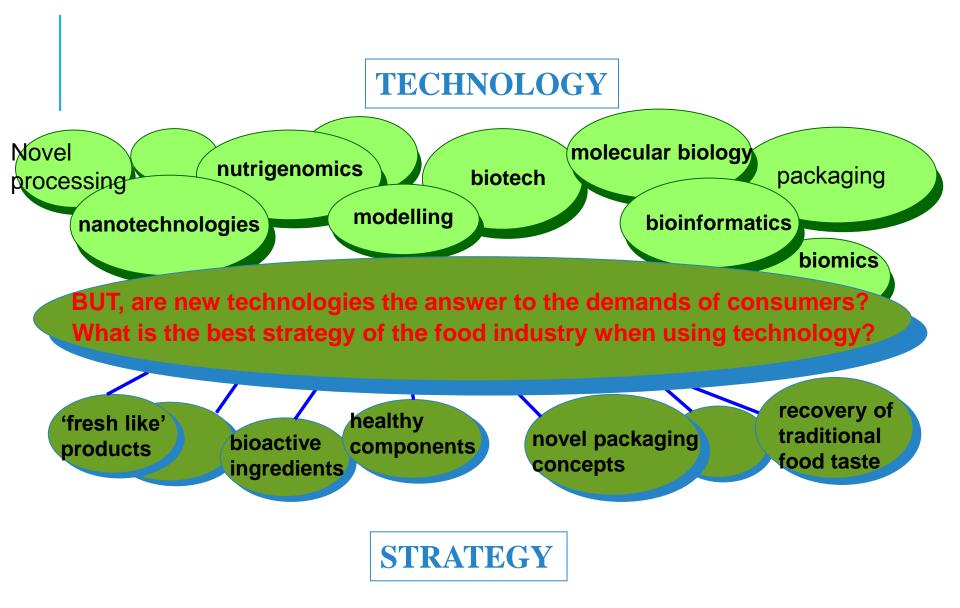
#### CAN IT BE

Yes, but we need to connect Climate Change with the bottom line of farmers and food businesses

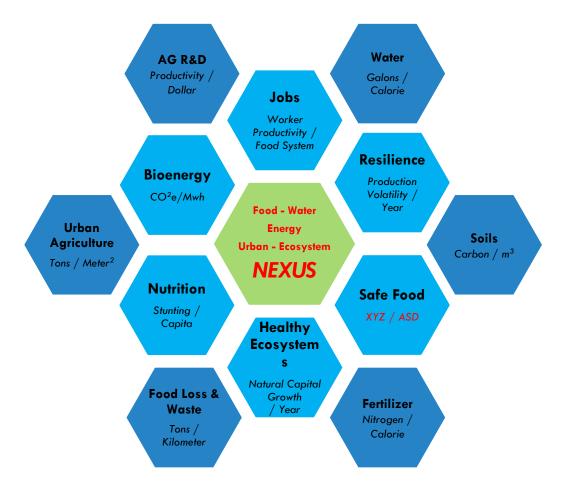
CSA = SUSTAINABLE AGRICULTURE RESILIENCE MISSIONS



#### **Effective tools for implementation**

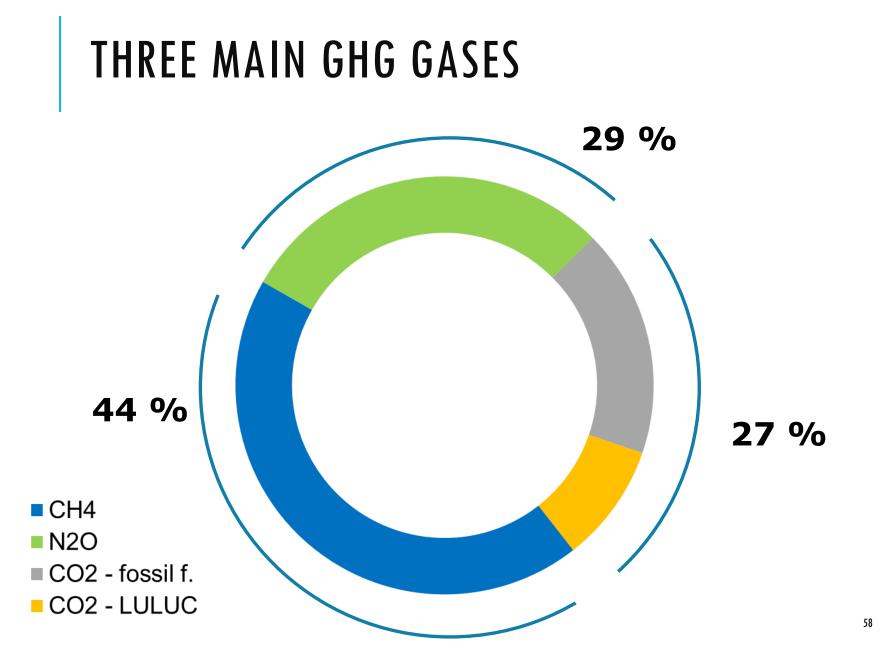


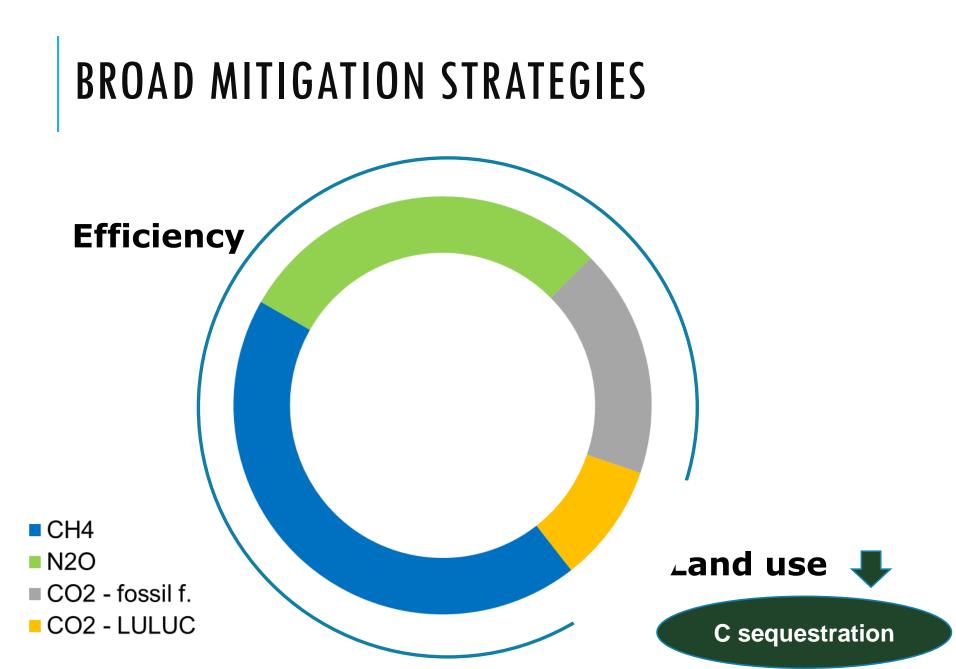
## Visioning a Sustainable Food System for 2030 (work in progress)



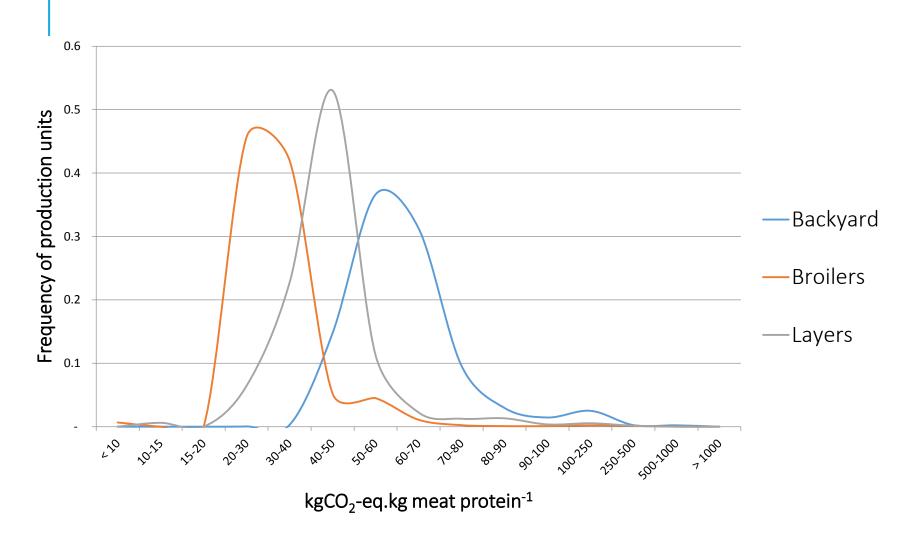
## THE FARMER'S DILEMMA



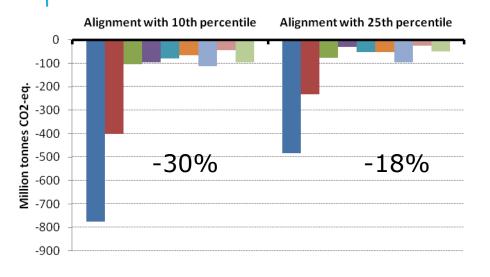




## EMISSION INTENSITY GAP — CHICKEN MEAT IN EAST AND SOUTHEAST ASIA



## POTENTIAL MITIGATION IN THE LIVESTOCK SECTOR



Alignment with 10th percentile Alignment with 25th percentile 0 -100 -200 Willion tonnes CO2-eq. -300 -400 -500 -32% -20% -600 -700 -800 -900 -1000

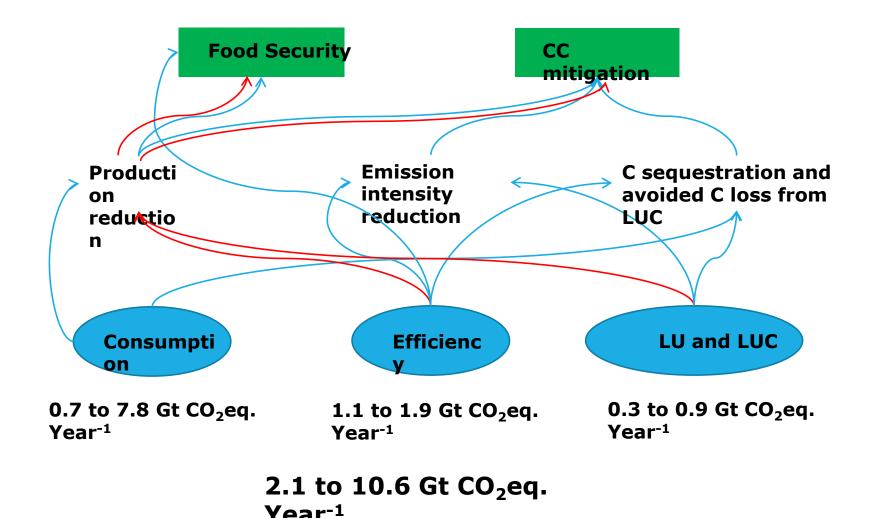
No change in farming systems scenario, based on existing and applied technology

- •18% reduction in emissions (=
- 1.1 GtCO<sub>2</sub> eq.)
- 30% reduction in emissions (= 1.8 GtCO<sub>2</sub> eq.)

### No change in farming systems scenario

- •20% reduction in emissions (= 1.2 GtCO og )
- 1.2 GtCO<sub>2</sub> eq.)
- 32% reduction in emissions (=  $1.9 \text{ GtCO}_2 \text{ eq.}$ )

## RETHINKING LIVESTOCK SYSTEMS FOR FOOD SECURITY AND MITIGATION



# LAND USE MANAGEMENT FOR C SEQUESTRATION IN PRACTICE

#### Interventions

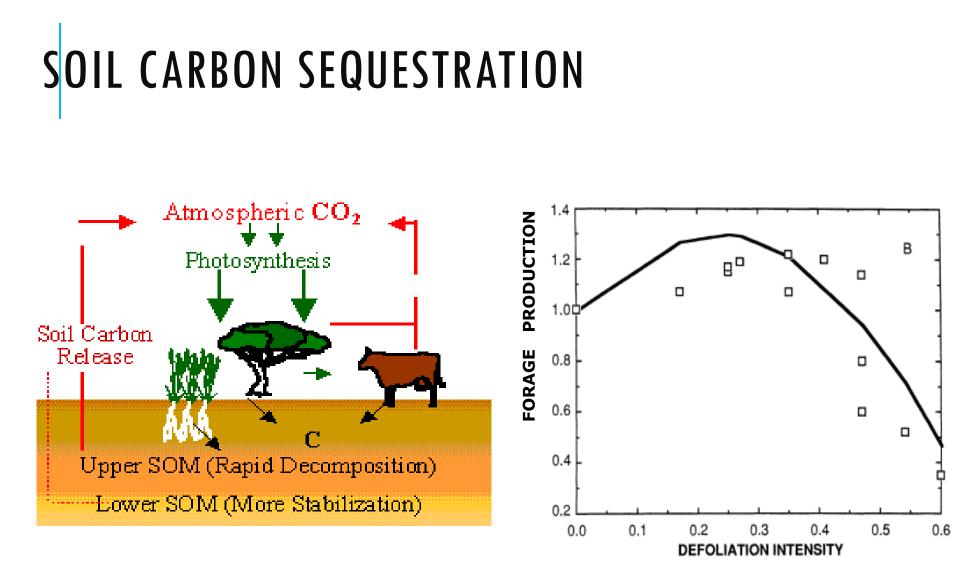
- Grazing management, animal mobility
- Legumes introduction
- Sylvopastoral systems

#### Synergies

Biodiversity conservation, water cycles

#### Limitation

- Saturation, reversibility
- Intervention costs are high (targeting, access, capacity development, monitoring)

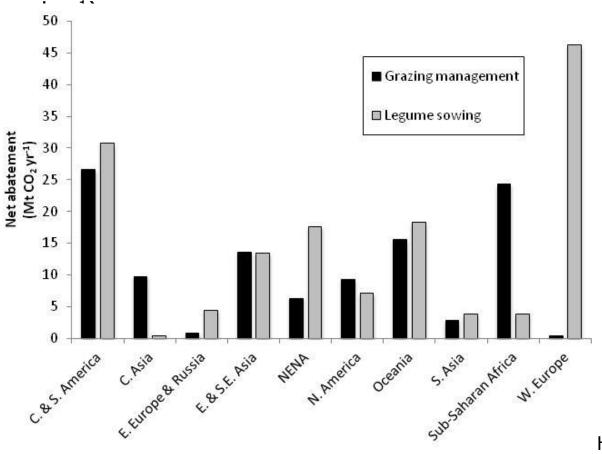


Tschakert, 2000

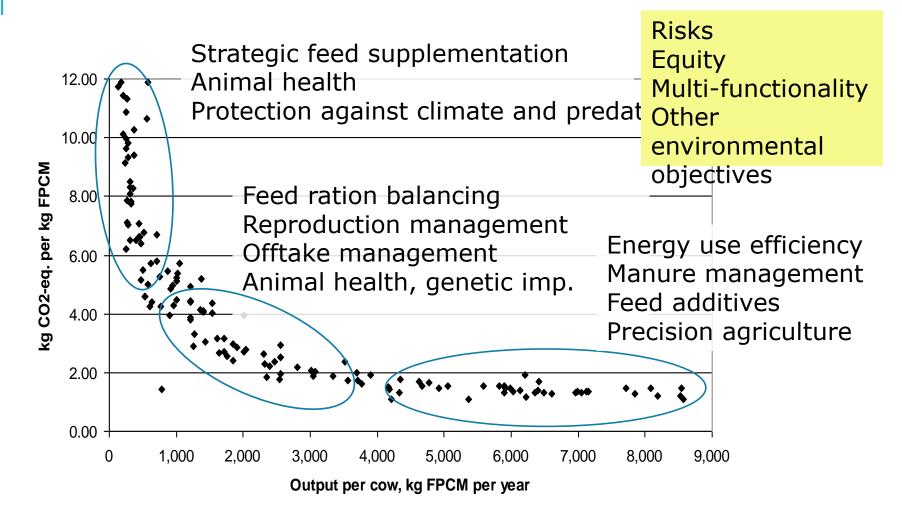
Holland et al. 2011

## **GLOBAL NET SOIL C SEQUESTRATION**

- Grazing management =  $110 \text{ MtCO}_2 \text{ yr}^{-1} (0.23 \text{ tCO}_2 \text{ ha}^{-1})$ 
  - applied over 470 million ha
- Legume sowing = 147 MtCO<sub>2</sub>-eq yr<sup>-1</sup> (2.0 tCO<sub>2</sub>-



## RELATIONSHIP BETWEEN TOTAL GREENHOUSE GAS EMISSIONS AND MILK OUTPUT PER COW — MITIGATION OPTIONS



Gerber et al., 201

#### LIVESTOCK AT THE WORLD BANK

#### US\$41 Billion IBRD/IDA (2015)



Financial & Private Sector Development 22%

Health & Social 8%

Finance 5%

о



Transportation 17%



Energy 16%



Water, Sanitation, Flood Protection 11%



Agriculture, Fishing, Forestry 7%



Education 8%

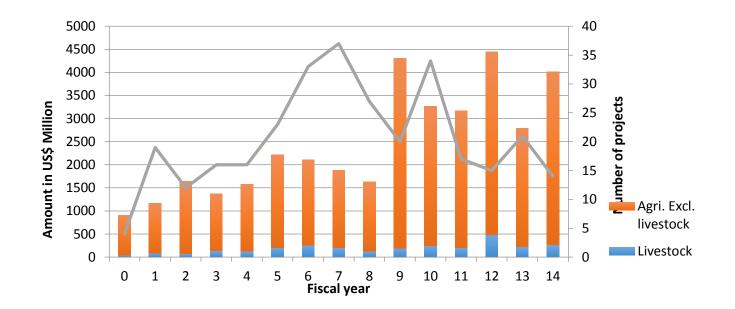
Industry & Trade 4%



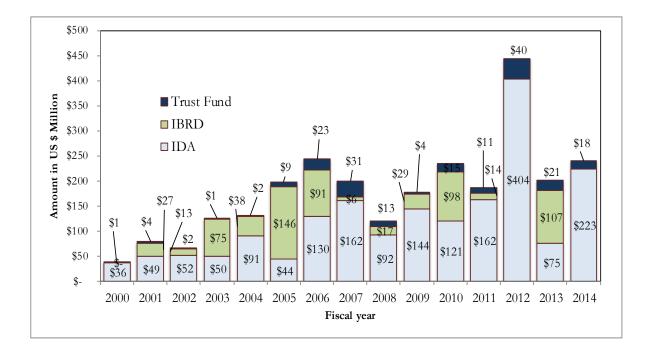
Information and Communications 1%



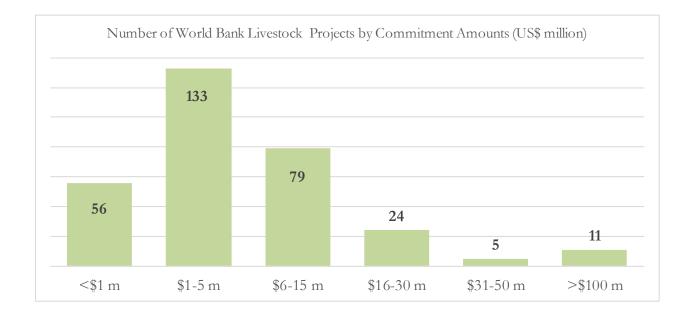
### ANNUAL WB COMMITMENT (IDA/IBRD/TF) IN LIVESTOCK WITHIN TOTAL AGRICULTURE SECTOR 2000-2014 ( US \$ MILLION)



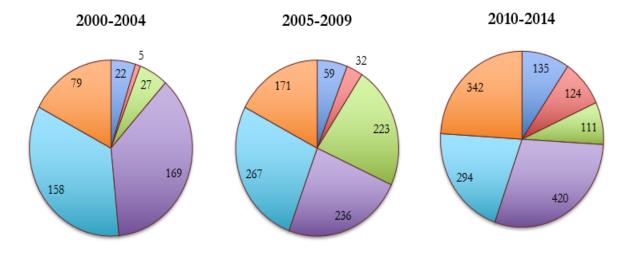
## COMMITMENTS IN LIVESTOCK BY SOURCE OF LENDING



# LIVESTOCK RELATED PROJECTS BY WB COMMITTED AMOUNTS 2000-2014

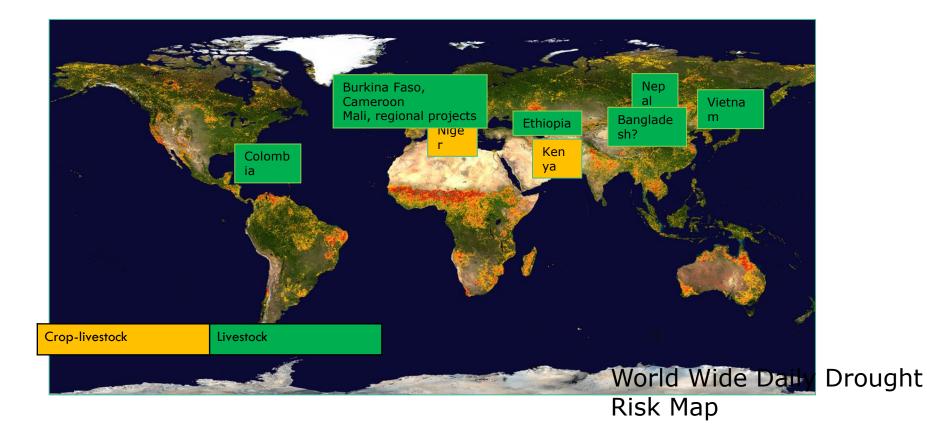


### AGGREGATE WB COMMITMENT BY LIVESTOCK THEMES IN MILLION US DOLLARS



- Natural Resource Management
- Livestock Waste & Pollution Mgmt.
- Animal Health, Welfare & One Health
- Animal Husbandry, Breeding & Nutrition
- R&E, Communications., financing, insurance, Institution Strengthening
- Value chain, agri-business, food safety

# LIVESTOCK PROJECTS NOT INCLUDED IN THIS STUDY



# EMERGING THEMES AND APPROACHES IN THE PORTFOLIO

Role of agri-business

Value chains

One health

Food safety

Adaptation to, and mitigation of climate change

Natural resource management

> A System approach addressing the many interfaces of livestock with global public goods

### LIVESTOCK AT THE WORLD BANK

Growing portfolio

Focus on Low Income Countries in Africa and South Asia

Focus on poverty alleviation

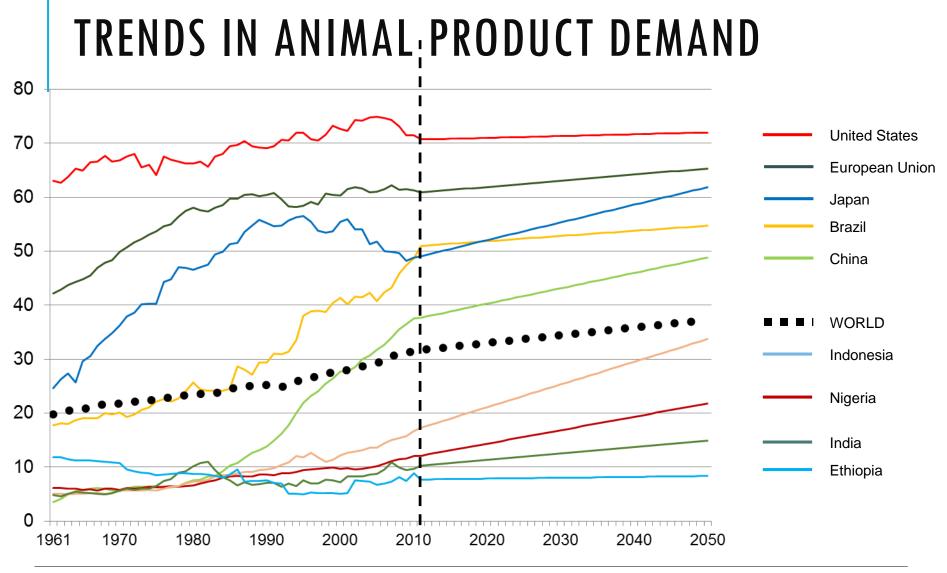
Livestock intervention usually integrated in multi-area projects

Increasing attention to objectives related to the SDGs.

# THE DEMAND FOR LIVESTOCK PRODUCTS TO 2050

		Annual per capita consumption		Total consumption	
	year	Meat (kg)	Milk (kg)	Meat (Mt)	Milk (Mt)
Developing	2002	28	44	137	222
	2050	44	78	326	585
Developed	2002	78	202	102	265
	2050	94	216	126	295

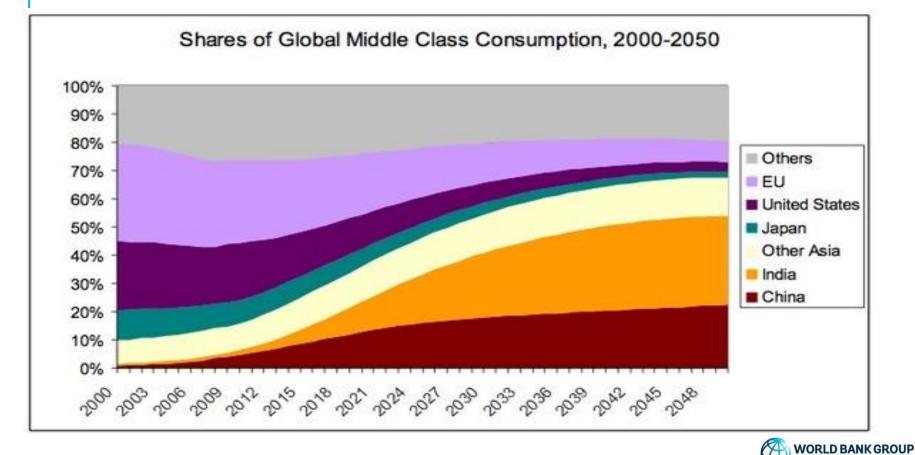
Rosegrant et al 2009



Note: The Alexandratos & Bruinsma 2012 projections covered 2006-2050. Their trend result was carried forward here from the FAOStat actual data point for 2011. WRI, Source: J. Ranganathan et al., Shifting Diets, Installment 11 of the World Resources Report, WRI, forthcoming.

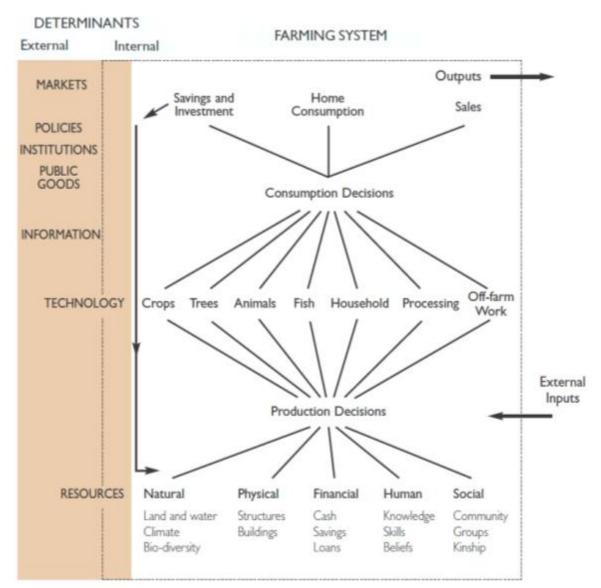
WRI, 2015; based on FAO, 2015, and Alexandratos & Bruinsma, 202

### Changing Wealth and its distribution is driving demand dynamics

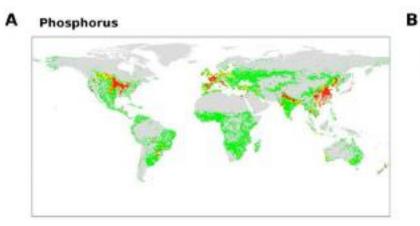


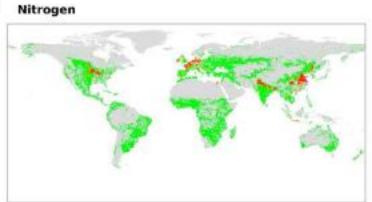
Kharas, 2011

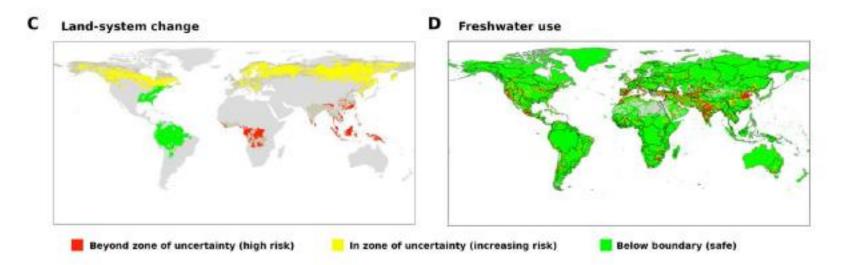
# A SCHEMATIC REPRESENTATION OF FARMING SYSTEMS (DIXON ET AL., 2001)



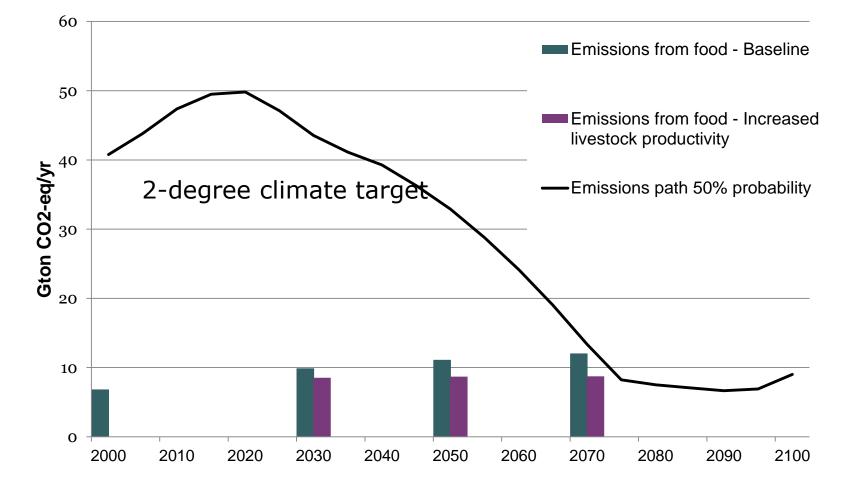
### Current status of key planetary boundaries





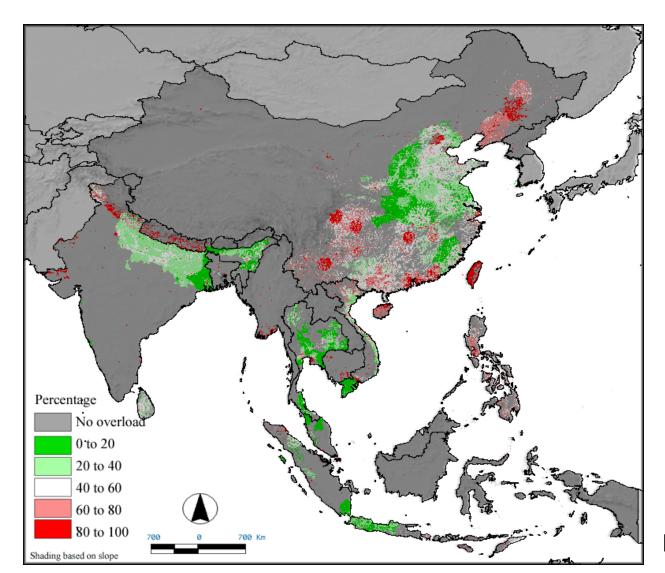


# THE "GRAND CHALLENGE"



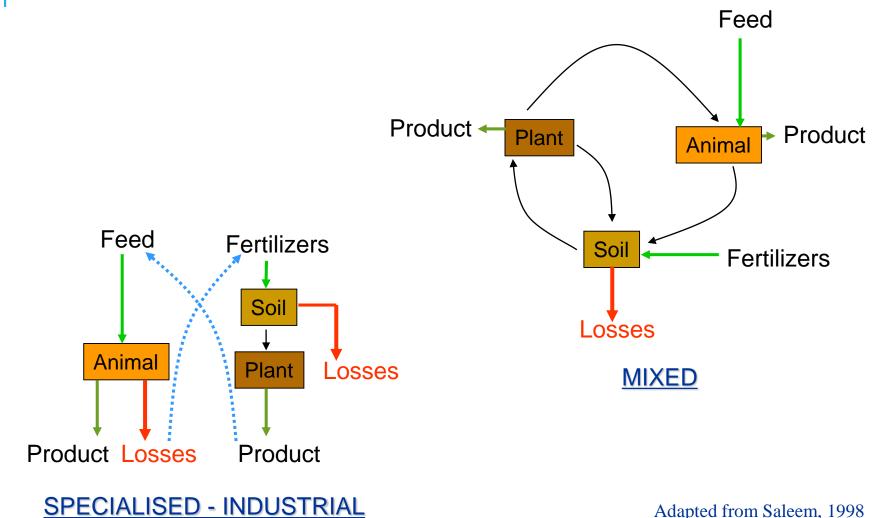
Source: Hedenus, Wirsenius, Johansson (201

Estimated contribution of livestock to total  $P_2O_5$  supply on agricultural land, in area presenting a  $P_2O_5$  mass balance of more than 10 kg per hectare.



FAO, 2006

### IMPACT OF LIVESTOCK ON WATER AND SOIL POLLUTION NUTRIENT FLOWS IN FARMING SYSTEMS



Adapted from Saleem, 1998

# **GLOBAL ASSESSMENT**

Manure is utilised poorly by farmers, 40 – 60 % does not use dung, urine flows away

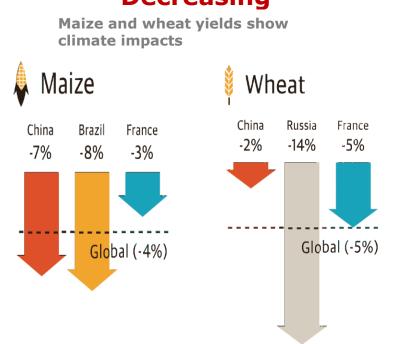
Main barriers for (small) farmers: awareness, knowledge, labour and investment opportunities

Awareness of the value of manure is limited, this also holds for local extension and policy makers

Policies are mainly driven by biogas, public health, pollution, almost never by the fertilizer value. Coordination is often lacking

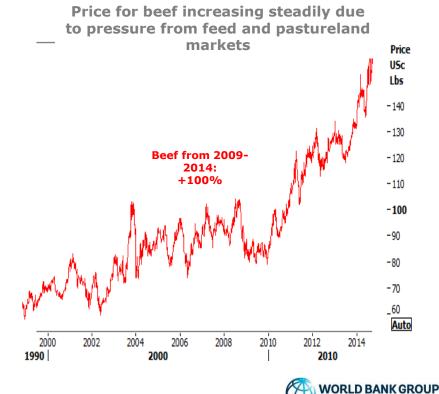
Commercial input suppliers not interested

### CLIMATE CHANGE IMPACTS ON FOOD SYSTEMS - WORSENING TOMORROW



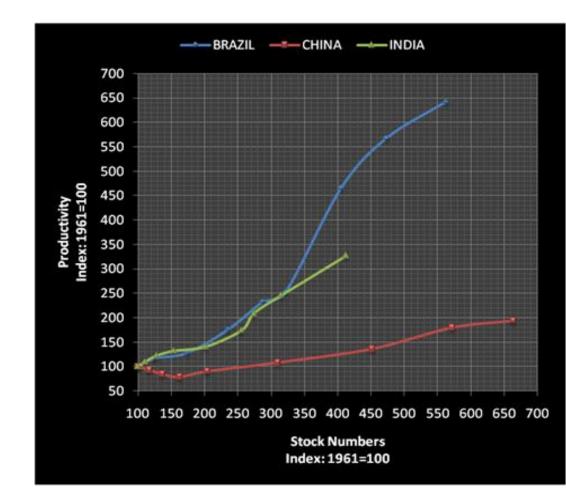
#### Decreasing

Increasing



CCAFS 2014; Reuters Eikon

## PRODUCTION INTENSIFICATION AND EXPANSION : MONOGASTRICS IN THE « BIG THREE » INDIA, CHINA AND BRAZIL



# PASTURE DEGRADATION

## Degradation of the vegetation cover resulting in :

lower productivity,

loss of SOM,

disrupted water cycles,

biodiversity erosion.

**Immediate cause:** management issue (graz pressure, fertilization, ...)

#### Driven by:

Land availability

Limited awareness of environmental consequences

Lack of technical and financial capacity



# **ENVIRONMENTAL DEGRADATION**

Between 30 -60% of agricultural land is degraded leading to loss of carbon stocks and emission of greenhouse gases

Livestock farmers are more vulnerable to climate change and or Variability



