

K A N S A S   S T A T E   U N I V E R S I T Y

# Perpetual Pet Care Program

College of Veterinary Medicine



# What is the Perpetual Pet Care Program?

Established in 1996, the Perpetual Pet Care Program (PPCP) is a comprehensive program designed to provide animals with loving and safe homes once an owner is no longer able to provide daily care.

## Enrollment Benefits

- The College of Veterinary Medicine assumes responsibility for pet(s) when you are no longer able to provide daily care or pass away.
- Pet owners can name up to two friends or family members to contact to determine their interest in adopting the pet(s). This important feature allows a person to decline if no longer in a position to adopt a pet without worrying about the animal's fate.
- If no adoptive home is identified, the college will turn to its extended family of more than 700 faculty, students and staff. If the adoptive home does not work out for any reason, the adoptive party is required to return the pet(s) to the college.
- A college representative will make quarterly calls to check on the pet(s) and will make one in-home visit per year for the animal's life.
- The pet(s) medical care is covered for life by the enrollment fee. The adoptive home must pay for medical services (for care outside of the Veterinary Medical Teaching Hospital) then submit an invoice for reimbursement. If the animal

requires advanced care, appropriate specialists at the teaching hospital will consult on the case.

- Enrollment secures an opening in the program. For example, Mr. and Mrs. Jones enroll their dog, Fletch. When Fletch passes away, the couple notifies us. Six months later, they adopt a puppy, Clyde. The couple simply updates their documentation, and Clyde is officially enrolled!
- Funds remaining in the account after the animal passes away will be used as designated in the Memorandum of Understanding completed upon enrollment. Funds could be used to support a scholarship, assist with investigative work or support the Veterinary Medical Teaching Hospital.

## Enrollment Process

Information will be gathered from your veterinarian about your pet's

medical history and disposition to determine if any factors could hinder a successful adoption.

We'll ask you to prepare a personal history about your pet, including its likes and dislikes and daily routines. These details will be used to help us select the best adoptive home.

A current picture of your pet(s) is required at the time of the enrollment.

Lastly, select a designation for the funds remaining in your account when your pet no longer needs medical care. To document the gift, we'll complete a Memorandum of Understanding, a Statement of Testamentary Provision and add verbiage about the PPCP to your will/trust documents. Sample language is located within the booklet.

## PPCP Booklet

This booklet contains detailed information about the program, gifting options and sample enrollment documents.

## Devoted 'parents' create Perpetual Pet Care Program



*Norma Jane and Lou Ball  
with their two Himalayans,  
Tiffany and Coco.*

Lou and Norma Jane Ball were in their 70s when they bought purebred Himalayan litter mates, Tiffany and Coco, in 1992. The “kids,” as the Balls refer to them, are the couple’s only family members.

“Norma Jane and I got into a conversation that we were at the age that we did not know if we could take care of the kids,” Lou says. “We needed to give them a good opportunity to have a good life. In the conversation, we came to the conclusion that we could get the care we were looking for by working with the veterinary college.”

They came to this natural conclusion after two decades of positive experiences with the Veterinary Medical Teaching Hospital. Before Tiffany and Coco, the couple had a Persian, Danny Boy.

“Our association with the clinic has been continuous from the day we got Danny Boy to today,” Lou said. “By using the teaching hospital, we have

received the best in treatment and knowledge.”

The couple approached Dr. Jake Mosier, then hospital director, about their idea. The Balls looked to the hospital to find a home for Tiffany and Coco when they needed one.

“We sat down and outlined what we wanted to have provided, and Dr. Mosier outlined what he thought they could provide,” Lou said.

The cats’ future home needed to meet certain stringent requirements, and for their efforts, the Balls would provide financial assistance to the College of Veterinary Medicine through a trust. The agreement required that Tiffany and Coco would continue to receive excellent care, just as it was at home. They signed the agreement in February 1996.

That agreement evolved into the Perpetual Pet Care Program. “I’m glad that people are thinking about how to provide for their pets,” Lou said.

Through a bequest, the pets’ medical care is covered for life. The remaining balance can be designated to support initiatives such hospital renovations, programs and services.

Both Coco and Tiffany passed away in the last few years, but as original members of the Perpetual Pet Care Program, they helped pave the way to ensure other pets will be cared for when the owners can no longer provide daily care.

### **PPCP Today**

Currently, animals are enrolled in nine states from California to Washington, D.C. There are 32 pet owners who have enrolled their pets — 51 dogs, 35 cats, 10 horses, two parakeets and an African Gray parrot. That’s 99 animals enrolled in the program with a giving commitment of \$5.5 million. The Perpetual Pet Care Program was mentioned in a Jan. 13, 2010 article on Forbes.com.

# Funding your pet's enrollment



*Deanna with Bitsie and Annie.*

The Perpetual Pet Care Program features three levels of funding:

- Small companion animal \$25,000
- Large companion animal \$50,000

All endowed funds currently pay approximately 4 percent of the principal annually. Annual allocations and any necessary funds from the principal are used for your pet's medical care.

## Bequests

All bequests should be made to the Kansas State University Foundation. The donor can then designate the College of Veterinary Medicine and the Perpetual Pet Care Program to benefit from the bequest. Notification of future bequests enables the KSU Foundation to consider these expectancies in long-range planning for gift support and allows us to plan for the care of your pet.

## Existing estate plans

If you have an estate plan in place, all support and funding required can be arranged in coordination with a representative from the College of Veterinary Medicine, your legal/financial advisor, and others assisting in the management of your affairs to meet the care needed by your animal companion.

## Gifts of securities

Gifts of appreciated stocks or bonds entitle a contributor to two income tax benefits: an income tax charitable deduction for the securities' fair market value on the date of the gift and the avoidance of capital gains taxes.

## Gifts of cash

For immediate tax benefits, a cash gift may be considered.

## Gifts of real estate

The outright gift of a parcel of appreciated land or other real estate is a method that may offer considerable tax savings.

## Gifts of life insurance

When properly arranged, life insurance offers an attractive way to enroll your pet in the program.

## Gifts of retirement plan assets

Retirement plan assets offer another tax-effective way to enroll your pet. The account can pass directly to K-State as the primary beneficiary.

## Charitable remainder unitrust

The unitrust is used to make a life income gift that specifies a percentage of payout to a designated beneficiary. The beneficiary receives regular income payments, equal to the percentage of the trust assets as revalued annually.

## Charitable gift annuity

A gift annuity is a simple contract between the donor and the KSU Foundation. In return for the gift, the foundation will pay a fixed sum on a regular basis throughout the donor's lifetime. An additional benefit is that only a portion of that income is taxable.

## Owners commit more than \$5.5 million

Here's a partial list of funds created through the Perpetual Pet Care Program thanks to very generous and thoughtful pet owners seeking to provide for their pet's lifelong medical care.

- Camilleri Scholarship Fund
- Dachsie Fund
- Dickinson Fund
- Glover Veterinary Medicine Excellence Fund
- Grevet Endowment
- Guardian Angel Fund
- Hickman Scholarship Fund
- Jackson Scholarship Fund
- Keck Fund
- Keith Perpetual Pet Care Endowment
- Leazar & Harold Fund
- Love Fund
- Manchon Fund
- Mangano Scholarship
- McFall Fund
- McNulty Fund
- Moocho-Poocho Lovin' Care Fund
- Orbison Fund For Compassionate Care of Animals
- Roeckers Fund
- Speier Fund
- Topper Style Fund
- Tressin Scholarship
- Wajda Fund
- Werkema Fund For Companion Animals
- Wisman Memorial Pet Fund

**PERPETUAL PET CARE AGREEMENT**

**THIS AGREEMENT** made the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_,  
by and between Kansas State University College of Veterinary Medicine (hereinafter  
referred to as “CVM” and NAME, presently residing in CITY, STATE (hereinafter  
referred to as “Donor”).

**WITNESSETH:**

**WHEREAS**, CVM has established a Perpetual Pet Care Program for the care of  
animals needing and/or seeking continuous personal and medical care when their owners  
are unable to provide such continuous care, and

**WHEREAS**, the Donor wishes to provide for the love and the care of their pets in  
the event they are unable and also wish to provide financial support for CVM and its  
Perpetual Pet Care Program.

**NOW, THEREFORE**, in consideration of the mutual covenants, it is hereby set  
forth and agreed by and between CVM and Donor as follows:

**FIRST: PETS.** Within two months after the execution of this Agreement, Donor  
shall provide CVM a complete description of all pets presently under their care that shall  
be provided shelter and care in the event the Donor becomes unable to provide for said  
pet. That information shall include the names, species, approximate date of birth,  
vaccination and medical history, and certification that said pets are free of infections,  
diseases, or other circumstances that could prevent the successful placement of said pets  
in a foster home. Subject to the terms of this Agreement, Donor reserves the right to  
substitute, add or remove the pets that are subject to the terms of this Agreement;  
provided, however, in the event of any such additions, removal or substitutions, the  
Donor shall provide CVM with all the information of any such pets as set forth in this  
Paragraph First.

**SECOND: DONOR CONSIDERATION.** In consideration of the care, shelter  
and medical services to be provided by CVM for the pets of the Donor, the Donor shall  
bequeath pets to CVM by the establishment of an endowed fund to the Kansas State  
University Foundation for the CVM Perpetual Pet Care Program in an amount not less  
than the current fee schedule for the number and species to be enrolled in the CVM  
Perpetual Pet Care Program. With the agreement of both parties, the Donor may provide  
the funding by cash and/or by a deferred bequest from their estate. In the event the  
Donor elects to fund the Agreement all or in part by a deferred bequest in their estate, the  
Donor shall provide the Kansas State University Foundation all documentation deemed  
necessary to establish the deferred bequest on the books of account with the Kansas State  
University Foundation.

**THIRD: CONSIDERATION OF CVM.** CVM agrees that upon the death or permanent incapacitation of the Donor, the annual available income and principal from the endowment fund shall be used for the medical care and treatment of the pet(s), and to provide foster care for the pet(s). Said funds may also be used to provide for the reasonable stipend to a student enrolled in the College of Veterinary Medicine at Kansas State University who accepts the responsibility for the foster care of the pet(s).

**FOURTH: USE OF FUNDS AFTER DEATH OF PET(S).** Upon the death of the pet(s) that are the subject of this Agreement, it is further agreed that the remaining funds shall become an endowment fund for CVM and said endowment shall be invested and the earnings there from shall be used to support DESIGNATION at the College of Veterinary Medicine, which endowment shall be in the name of FUND NAME. This Agreement shall be subject to the terms of the Memorandum of Understanding between the Donor and CVM on file with the Kansas State University Foundation. In the event the principal of the endowment is less than the minimum amount allowed by the KSU Foundation, the remaining principal shall be allocated to the DESIGNATION.

**FIFTH: CONDITION PRECEDENT.** The creation of the deferred and/or cash endowment sufficient to meet the terms as set forth in Paragraph Second hereof shall be a condition precedent to the obligations of CVM. In the event the conditions of the terms of Paragraph Second are not met, this Agreement shall be null and void.

**SIXTH: DECISIONS OF THE HEALTH, CARE, TREATMENT AND LIFE OF PET(S).** The Donor authorizes the Director of the Veterinary Medical Teaching Hospital or his representative to make all medical and care decisions regarding the health, treatment, and life of the pet(s).

**SEVENTH: TRANSPORTATION COSTS.** In the event the Donor is unable to care for the pet(s) and transfer is made to CVM, all costs incurred in transporting the pet(s) to the CVM facility shall be at the expense of the Donor or the endowment.

**EIGHTH: SUBSTITUTION OF PET(S).** In the event of the death of the pet(s), Donor shall notify CVM. If Donor wishes to substitute another animal for the designated pet(s), Donor shall notify CVM and said pet(s) shall be subject to the same standards as set forth in Paragraph First above.

**NINTH: STANDARD OF CARE OF PET(S).** CVM shall be responsible to care for the pet(s) in a loving and reasonable manner and assure the pet(s) care. Such duties shall include but not be limited to:

- Take physical possession and responsibility for pet(s) within a reasonable time after notification.
- Monitor shelter, care and comfort for pet(s), including proper nutrition, exercise, attention, affection, and provide complete medical and surgical care for the pet(s), for the remainder of the pet(s) life when the Donor is no longer able to care for the pet(s).

## SAMPLE ENROLLMENT DOCUMENTS

- Place pet(s) in an appropriate foster home with preference given to a qualified Kansas State University College of Veterinary Medicine student as foster care giver.
- Monitor shelter, medical care and comfort for pet(s) for an interim period during the temporary incapacitation or hospitalization of the owner. Donor shall be responsible for the expense in caring for the pet(s) during this interim period. Donor shall have the right to the return of the pet(s) at any time Donor chooses and shall be responsible for any transportation and interim care charges that may be incurred.
- After the death of the pet(s) and in memory of, there shall be established an endowed fund designated to support DESIGNATION as discussed in Paragraph Fourth above, at Kansas State University College of Veterinary Medicine.

**TENTH: WAIVER.** Donor, executor(s) and legal representatives do hereby waive the right to any and all actions, causes of action, claims and demands of any character or type against Kansas State University College of Veterinary Medicine and the Kansas State University Foundation, its officers, employees, and agents for damages arising from all injuries or damages which may be sustained by the pet(s) and/or by any person(s) or property arising out of or occasioned by the acts or omissions of Kansas State University College of Veterinary Medicine and the Kansas State University Foundation.

**Perpetual Pet Care Program Agreement** signed the day and year first above written.

\_\_\_\_\_  
NAME Date

\_\_\_\_\_  
NAME Date

State of )  
County of ) ss.:

Sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
NOTARY PUBLIC

## SAMPLE ENROLLMENT DOCUMENTS

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Roger Fingland, DVM                      Date  
Director  
Veterinary Medical Teaching Hospital

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Ralph C. Richardson, DVM              Date  
Dean  
College of Veterinary Medicine

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Fred A. Cholick                              Date  
President and CEO  
Kansas State University Foundation

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**SAMPLE**

### **GENERAL BEQUEST LANGUAGE**

If my spouse/life partner does not survive me, I give, devise and bequeath to THE KANSAS STATE UNIVERSITY FOUNDATION all of my living pets, an amount equal to \_\_\_\_\_% of all the rest, residual and remainder of my estate (or \_\_\_\_\_ dollars), property, securities, etc., described below wheresoever located, to be used for the benefit of Kansas State University College of Veterinary Medicine through the Perpetual Pet Care Program which provides funds for the medical care of pets in the program as well as support of the College of Veterinary Medicine's educational programs, with the understanding that for each of the living pet(s) identified in the writing I have prepared and signed on \_\_\_\_\_, according to the terms of the writing, as the same may be amended from time to time after execution of this will, the College of Veterinary Medicine will make every reasonable effort under the program to find suitable homes for the identified pet(s) and provide for the pets' veterinary medical care.

**KANSAS STATE UNIVERSITY FOUNDATION  
Memo of Understanding  
(NAME OF ACCOUNT IN BOLD AND CAPS)**

**NAME:** This quasi-endowed account will be known as the **(NAME OF ACCOUNT IN BOLD AND CAPS)**.

**PURPOSE:** The purpose of this fund is to honor (Name) and to provide financial assistance for the pet(s) of (Name) to participate in the Perpetual Pet Care Program within the College of Veterinary Medicine and upon the demise of the pet(s) to provide financial assistance for the donor's wishes to the College of Veterinary Medicine at Kansas State University.

**DONOR:** Funds to support this quasi-endowed fund will be provided through PLANNED GIVING WILL INSERT THE APPROPRIATE VERBIAGE FOR THE CORRESPONDING DEFERRED GIVING VEHICLE INVOLVED (Donors name, 9 digit ID#, address, phone & e-mail). Contingent contact is (name, ID#, address, phone & e-mail).

**AMOUNT:** Upon the demise of the donor, this fund will be established with PLANNED GIVING WILL INSERT THE DETAILS AND APPROPRIATE VERBIAGE FOR THE CORRESPONDING DEFERRED GIVING VEHICLE INVOLVED. The funds will be placed in a quasi-endowed account with the Kansas State University Foundation, which will participate in the annual distribution of the earnings from the KSU Foundation pooled endowment fund according to the distribution policy approved by the KSU Foundation Board of Directors, as amended from time to time. The annual available earnings from the principal will be the basis for the medical care of the pet(s). If the annual earnings on the principal are not sufficient to provide for such care, the principal may be invaded. If annual earnings on the principal are in excess of the costs needed for medical care, the excess earnings will be reinvested in the principal balance. Upon the pet(s) demise, this account will become an endowed fund and the annual available earnings will be the basis for the use of funds.

This fund is considered to be an open-ended account meaning additional contributions may be made in the future by family and friends. All future contributions to this quasi-endowed fund will be added to the principal balance of this account, unless otherwise designated by the donor.

**USE OF FUNDS:** Initially, these funds will be used at the discretion of the Director of the Veterinary Medical Teaching Hospital in the College of Veterinary Medicine at Kansas State University for the care and treatment of the designated pet(s) through the Perpetual Pet Care Program, as administered through the Perpetual Pet Care contract dated on \_\_\_\_\_.

When the pet(s) are no longer in need of medical assistance, the funds will be used for the donor's wishes in the College of Veterinary Medicine as deemed necessary and appropriate. In all other respects, these funds will be used without restriction to race, gender, national origin, religion, age sexual orientation or disability.

**DISBURSEMENT OF FUNDS:** Upon the demise of the pet(s), funds will be made available for the donor's wishes in the College of Veterinary Medicine for the purposes stated above.

**CUSTODY OF FUNDS:** The Kansas State University Foundation agrees to act as custodian of all funds in connection with this quasi-endowment, to manage the same and to make the necessary disbursements based upon written authorization by the Dean of the College of Veterinary Medicine.

It is further agreed by all parties to this agreement that if, in the future, circumstances are so altered that the purposes and conditions under which this account is established and administered no longer pertain, the Board of Directors of the Kansas State University Foundation, in consultation with the Dean of the College of Veterinary Medicine, has permission from the donor to use the income from this fund for another purpose which, in its judgment, is in keeping with the original spirit and intent of the donor. Should such an alternate project ever be established same will be designated in honor of **(NAME IN CAPS AND BOLD)**.

**SIGNATURES:**

\_\_\_\_\_  
(Donor Name) Date (Donor Name) Date

\_\_\_\_\_  
Roger Fingland, Director Date Ralph Richardson, Dean Date  
Veterinary Medical Teaching Hospital College of Veterinary Medicine

\_\_\_\_\_  
Fred A. Cholick, President/CEO Date  
KSU Foundation



### SAMPLE

In addition we would love to learn more about your pet so if/when they come into our care we can properly provide for them. Below are some sample questions to help you with providing this information. Any additional details you can think of are greatly appreciated.

1. Where did you get your pet? Shelter? Pet store? Adopted from acquaintance?
2. Do you have any reason to believe that he/she was abused?
3. Does anything scare your pet? (Thunderstorms? The vacuum? Men? Women? Loud noises?)
4. Please describe your pet's typical day?
5. Please describe your pet's physical space? (Does he/she stay in a crate? Is your pet indoors/outdoors?)
6. Are there other animals in the home? (Any problems?)
7. Are there children in your home? Any reservations about your pet being placed in a home with children?
8. Is there any home situation that your pet would not do well in?
9. If you are no longer able to care for your pet, please describe the ideal adoptive home. (A farm so Fido can run and play all day. Or, a house with two children that Dewey can snuggle up with. Or, a home with a single woman.)
10. Does your pet have a pet health insurance policy?
11. What toys does your pet prefer?
12. What food/how much/how often does your pet eat? Do you free feed or restrict food?
13. What kind of physical exercise does your pet get?
14. Does your pet have any ID markings such as a microchip or unique coloring?
15. What is your philosophy concerning euthanasia?
16. What routines should we be aware of?
17. Where does your pet sleep?

Please send this form and your pet's bio with a color photo to:  
Perpetual Pet Care Program  
Kansas State University  
103 Trotter Hall, Manhattan, Kansas 66506

## Contact Us

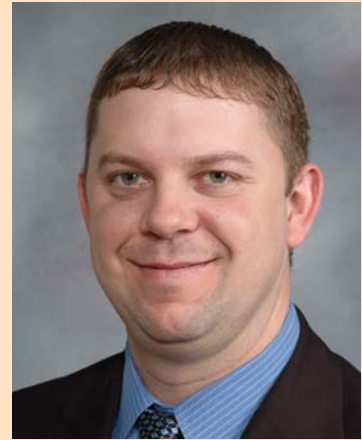
For details about the Perpetual Pet Care Program, please contact a development professional at the College of Veterinary Medicine.



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