

CONFERENCE OBJECTIVES

For the Practitioner: Enhance skills related to finding associates, including interview skills. The practitioner will learn about new associate expectations and appropriate recruitment techniques. In addition, for practitioners who are not hiring immediately, but are wanting to hire in the future, this is an exceptional opportunity to meet not only graduating seniors, but also underclass students who are interested in externships and preceptorships at your practice.

For the Student: Enhance job seeking techniques. The student will learn aspects of the business side of practice and specific job requirements.

CONFERENCE OUTCOMES

Practitioners

- Meet interested potential employees
- Printed professional job description
- Plan for hiring the new graduate
- Continuing Education Credit: 10 clock hours

Students

- Enhance interview skills
- Clear understanding of job expectations
- Networking, meet interested potential employers

WORKSHOP SPEAKERS

Brad White, DVM, MS

Assistant Professor, K-State College of Veterinary Medicine

Robert Larson, DVM, PhD

Professor, K-State College of Veterinary Medicine

David Andrus, MA, PhD

Professor, Marketing, K-State College of Business

Dottie Evans

Assistant Director, K-State Career and Employment Services

Kevin Gwinner, MBA, PhD

Marketing Department Head, Professor, K-State College of Business

Bruce Prince, MA, PhD

Professor, Management, K-State College of Business

SCHEDULE

FRIDAY, OCTOBER 31

Practitioners Only, until evening reception

- 8:00 am Registration and coffee**
- 8:15 am Welcome and Introductions**
– Dr. Jeff Katz, Associate Dean, Director of Graduate Studies, College of Business Administration
– Dr. Bonnie Rush, Head, Department of Clinical Sciences, College of Veterinary Medicine
- 8:45 am What Students Value in a Job Description**
– Kevin Gwinner
- 9:45 am Refreshment Break**
- 10:00 am What Would it Take to Hire Me? Student Expectations from Generation X to Generation Y**
– David Andrus
- 11:00 am Who are the Target Clients Now and in the Future?**
– Robert Larson
- 12:00 n Luncheon** (Included with registration)
- 1:00 pm Generating Profit from New Hires** – Brad White
- 2:00 pm Legal Aspects of the Interview: What Do I Need to Know?** – Bruce Prince
- 2:30 pm Refreshment Break/Job Description Completion**
- 3:00 pm Hiring and Retaining the Best New Hire**
– Bruce Prince
- 4:00 pm Plan of Action: What Do I Do Next?**
– Brad White/Kevin Gwinner
- 4:30 pm Adjourn Lectures**
- 5:00 pm Reception/Dinner, Expectation Panels Interview Skit** – Mike Apley and Ben Wileman

SATURDAY, NOVEMBER 1

Students and Practitioners

- 8:30 am Continental Breakfast**
- 9:00 am Speed Interviews**
Students and Practitioners will conduct five-minute interviews in a round-robin style, in order to obtain a well-rounded idea of what to expect from both the potential employee and potential employer.
- 12:00 n Conclusions/Lunch**

VETERINARY CAREER OPPORTUNITIES WORKSHOP

Friday and Saturday, Oct. 31-Nov. 1, 2008

Please photocopy this form for additional registrations.

Name _____

Address _____

City, State, ZIP _____

Daytime Phone Number _____

E-Mail address _____

Registration is limited to the first 30 participants.

Registration

Pre-Registration on or before Oct. 17 \$300.00 _____

Registration, second person from same practice

Pre-Registration on or before Oct. 17 \$200.00 _____

Late Fee: Registration after Oct. 17, ADD . \$25.00 _____

TOTAL ENCLOSED..... _____

Method of Payment:

____ Check Enclosed (Made payable to: KSU)

____ Charge to: ____ AmEx ____ Disc ____ MC ____ Visa

Card no. _____ Exp. _____

Print Cardholder's Name _____

Cardholder's Signature _____

By registering I give my permission to distribute my name and contact information to conference attendees and vendors. If I prefer not to be included in these distributed lists, I will include a written request with my registration for my contact information to be omitted.

TO REGISTER

WEB: www.vet.k-state.edu, click on *Continuing Education*, scroll down and click on *Veterinary Career Opportunities Workshop*

MAIL: Vet Career Opportunities Workshop
Division of Continuing Ed
141 College Courts Bldg
Kansas State University
Manhattan, KS 66506-6015

FAX: 785-532-2422

PHONE: 785-532-5569

DATE AND TIME

Friday, October 31, 2008
8:00 am – 9:00 pm

Saturday, November 1, 2008
8:30 am—12:00 noon

CONFERENCE CONTACT HOURS

10.0 clock hours

LOCATION

Clarion Hotel, 530 Richards Drive, Manhattan, KS
785-539-5311

REGISTRATION INFORMATION

- ◆ Please use the attached form or register on-line at www.vet.k-state.edu, click on *Continuing Education*, scroll down and click on *Veterinary Career Opportunities Workshop*
- ◆ Registration is limited to the first 30 participants.
- ◆ Pre-registration is due by October 17, 2008. Registrations received after this date will be assessed a late fee.
- ◆ Registration fee includes lectures, proceedings, Friday lunch, Friday evening dinner and reception, Saturday breakfast and lunch, and refreshment breaks.
- ◆ Refunds, less a \$20.00 handling charge, will be made if notification is received by October 24, 2008.

QUESTIONS

If you have any questions, please contact Linda Johnson or Marci Ritter at 785-532-5696 or VMCE@vet.k-state.edu, Veterinary Medical Continuing Education at the College of Veterinary Medicine, Kansas State University.

Workshop information is also available at our website. Go to www.vet.k-state.edu click on *Continuing Education* and scroll down to the *Veterinary Career Opportunities Workshop*.

If you have questions regarding registration information, call Rebecca at 785-532-5569.

ACCOMMODATIONS

A block of rooms has been reserved at the Clarion Hotel. The block rate and cutoff date are listed below. Pleaser refer to the "Veterinary Career Opportunities Workshop" when making your reservations.

Clarion Hotel
530 Richards Drive, 785-539-5311
Rooms: \$90.00 + tax
Cutoff date: October 10, 2008

CONFERENCE SPONSORS

Thank you to the following for their contributions to this workshop.



Schering-Plough
Animal Health Corp.



Bayer



Special Assistance: Kansas State University is committed to making conferences and non-credit programs accessible to all participants. A participant in a conference or non-credit program with a disability who needs accommodations or has special dietary requirements should contact the Conference Program Coordinator at (785) 532-5696. Requests for assistance should be made three weeks prior to the event. After that date, we will make every effort to provide assistance but cannot guarantee that requested services will be available.

Notice of Nondiscrimination: Kansas State University is committed to nondiscrimination on the basis of race, sex, national origin, disability, religion, age, sexual orientation, or other non-merit reasons, in admissions, educational programs or activities and employment (including employment of disabled veterans and veterans of the Vietnam Era), as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990, has been delegated to: Clyde Howard, Director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, 785-532-6220; (TTY) 785-532-4807.

An Invitation to Veterinary Medical Practitioners, Practice Managers and Clinic Staff

VETERINARY CAREER OPPORTUNITIES WORKSHOP

Matching Students and Mixed Animal Practitioners



Friday and Saturday, October 31 and November 1, 2008

Clarion Hotel
530 Richards Drive, Manhattan, KS

Kansas State University ▲ College of Veterinary Medicine and College of Business Administration